

# Kirkwood Ice Arena

## Dashboard

## Advertising



**Area residents, Parents, Grandparents, Children, Athletes, Sports enthusiasts, Coaches, Figure skaters, Adult and Youth-Hockey players, Speed skaters, Recreational skaters, and more.**

**Would you like your advertising message to reach these groups?**

Kirkwood Ice Arena can help you reach your marketing goals with a unique advertising opportunity. Consider these facts:

- ✓ Kirkwood Ice Rink has more than 120,000 visitors each year from across the Greater St. Louis area.
- ✓ Parents watch their children participate in hockey, speedskating, and skating lessons every week.
- ✓ Area residents attend popular annual events, such as speedskating meets and hockey tournaments.
- ✓ High school hockey and youth hockey teams practice and play games here.
- ✓ In all, Kirkwood Ice Arena is open to the community nearly 18 hours a day, 350 days out of the year!

**People of all ages, all income groups, and all interests visit the Kirkwood Ice Arena.**

**Now YOU can reach them!**

***Your annual cost per person/exposure over one year is less than 1 cent!***

### **A WIN-WIN Advertising Program!**

#### **Dashboard ads – an incredible value!**

- ✓ Highly visible to anyone who enters the ice rink.
- ✓ Choose from 70 locations (pending availability).
- ✓ Annual dashboard ad contracts are \$500.00; ads are 31" x 6 feet.

#### **Ice Resurfacers Ad – Puts the focus on YOUR business! (currently unavailable)**

- ✓ The Ice resurfacing machine is in the rink resurfacing the ice an average of 12 times a day.
- ✓ For \$1,000, your business' logo and message can be displayed on both sides of the Zamboni.

**Reach YOUR target market! Join our current advertisers including OB Clark's, Combs Tire, Stream Benefits Group, Bopp Landscaping, and more.**

**Don't delay. Call 314.822.5825 today!**