



**Arts Commission
Agenda
Tuesday, February 4, 2020, 5:00 p.m. (Rescheduled from 1-28-20)
Room 202
Kirkwood Community Center
111 S. Geyer Road
Kirkwood, MO 63122**



**Kirkwood ARTS
COMMISSION**

I. CITIZEN COMMENTS *(3 minute time limit. The public comment portion of the meeting is an opportunity to listen to comments from citizens. It is not a question and answer session and the Commission will not respond to comments or answer questions during the comment period. The Chairperson may refer any matter to staff or hold discussion during the "Other Matters" section of the meeting).*

II. APPROVAL OF DECEMBER 10, 2019 MEETING MINUTES

III. INTRODUCTION OF PERFORMING ARTS GENERAL MANAGER

IV. COMMITTEE REPORTS

- a. Public Art
 - i. Sculpture on the Move, Selection of Potential Replacement Piece
 - ii. Photo Contest – Determination of Status for Next Year
- b. Art at the Station
- c. Making Music Concerts
- d. Mural Project
- e. Performing Arts Center Update
- f. Kirkwood Arts Foundation

V. UNFINISHED BUSINESS

- a. Strategic Planning – Discussion of Projects for Upcoming Year

VI. NEW BUSINESS

- a. Discussion of Intersection Art Project With Director of Public Works
- b. Participation in Cars and Guitars
- c. Possible Meeting With Public Art Consultant
- d. Proposed Mel Bay Recognition Project
- e. Other Matters

VII. ADJOURNMENT

Staff Liaison: Murray Pounds. Phone: 314-822-5857 Email: poundsm@kirkwoodmo.org

Chair: Zoe Perkins

Accommodation: The City of Kirkwood is interested in effective communication for all persons. Persons requiring an accommodation to attend and participate in the meeting should contact the City Clerk at 314-822-5802 at least 48 hours before the meeting. With advance notice of seven calendar days, the City of Kirkwood will provide interpreter services at public meetings for languages other than English and for the hearing impaired. Upon request, the



Kirkwood ARTS
COMMISSION

minutes from this meeting can be made available in an alternate format, such as a CD, by calling 314-822-5802.

From the desk of:
Murray Pounds, Director of Parks and Recreation
111 S. Geyer Road, Kirkwood, MO 63122
Phone: 314-822-5857 Fax: 314-984-5931
E-mail: poundsm@kirkwoodmo.org



Memo

To: Kirkwood Arts Commission
From: Murray Pounds
Date: January 30, 2020
Re: February 4, 2020 Agenda Memo

There have been some modifications to the agenda for the rescheduled meeting, now set for Tuesday, February 4, 2020. Changes are highlighted in yellow.

Committee Reports

Public Art Committee – Most of the topics will likely be covered under Sculpture on the Move and Photo Contest sections.

Sculpture on the Move - Agnes can report on any actions on the part of the Creative Community Alliance and the upcoming process for possible selection of new sculpture from the program. Because of the delay in the meeting date we now have the opportunity to conduct a joint meeting with the Public Art Subcommittee to review the offerings of the SOM program for the upcoming year and determine if any are of interest to us. The gallery of potential pieces can be viewed at this website: <https://drive.google.com/file/d/1Num0DJTPG51et9P3crDqbXd2nBzypX9d/view?usp=sharing>

Photo Contest – Jim Erwin should be able to report on the current status of the program.

Art At the Station – Zoe or Will can report on the status of the program for as we move into the new year.

Making Music – For the most part next year's lineup is set. Gary wishes to discuss a fund raising effort the Making Music Committee is considering.

Performing Arts Center – In addition to introducing the new PAC GM I can update you on construction progress and information on possible sculpture acquisition for the project.

Mural Project - Agnes and others can update us on future plans for the mural project. Some of her ideas for future use of the actual banners is included in the packet.

Arts Foundation – Art McDonnell can report on any actions of the Foundation. One topic of discussion may be how we can utilize and add to the challenge grant offered by Agnes and David Garino.

Unfinished Business

Strategic Planning – Zoe has suggested that we have a discussion about projects for the upcoming calendar year.

New Business

Intersection Art Project – Director of Public Services Bill Bensing is interested in seeing if the Arts Commission would like to become involved in a project to create some artwork on the street pavement at the corner of Monroe and Taylor, which is at the northwest boundary of the PAC property. Some examples of similar projects are included in the packet.

Cars and Guitars - Planning has started for the Cars and Guitars event on June 13, 2020. It would be appropriate to discuss the level of involvement the Commission will have in the event.

Possible Meeting With Public Art Consultant – Based on advice from several people Zoe has come across a company that offers consulting services to groups engaged in managing public art and art projects. She is interested in seeing if we would like to work with the company on helping us move forward with some of the many project we are contemplating.

Mel Bay Recognition Project – Zoe has put together information leading towards the possible recognition of Mel Bay at the site of his former store. Her information is included in the packet.



**Arts Commission
Minutes
Tuesday, December 10, 2019, 5:00 p.m.
Room 202
Kirkwood Community Center
111 S. Geyer Road
Kirkwood, MO 63122**



**Kirkwood ARTS
COMMISSION**

IN ATTENDANCE – Zoe Perkins, Jim Erwin, Deanna Stevenson, Agnes Garino, Glenda Hares, Stefani Kirkland, Will Frank, Andrew Smith, Art McDonnell (Ex-Officio), Murray Pounds (Staff)

I. CITIZEN COMMENTS - None.

II. APPROVAL OF NOVEMBER 19, 2019 MEETING MINUTES

A motion was made to approve the minutes as presented made by Jim Erwin,, seconded by Will Frank. Motion approved unanimously.

III. COMMITTEE REPORTS

- a. Public Art – Discussion of Possible Sculpture Purchase – The possible acquisition of “Purple Twist,” currently on loan through the Sculpture on the Move program was discussed. A motion to acquire the sculpture made by Glenda Hares, seconded by Agnes Garino. The motion failed by a vote of 8-1.
 - i. Sculpture on the Move – The call for art for the program has been issued. For the coming year the annual amount paid to artists for their pieces has been raised to \$1,000. This year submission will be juried before being presented to the communities for selection.
 - ii. Photo Contest – Jim Erwin, assisted by Deanna Stevenson volunteered to work with staff of the Recreation Department to hold the contest. Decisions regarding theme, timing, manner in which the contest will be conducted, and costs will be made by the Jim, Deanna and staff.
- b. Art at the Station – The selection of presenting artists is complete. A total of four artists have been selected. Additional artists will participate via invitation. It appears that the Train Station will be available for all of 2020 to host the program.
- c. Making Music Concerts – The 2019 concert lineup is set. It appears hopeful that a sponsor has been secured for at least one concert for 2020.
- d. Kirkwood Arts Foundation – Art McDonnell reported that the end of the year appeal has been completed. He also reported a challenge grant for \$10,000 has been received from David and Agnes Garino.

IV. UNFINISHED BUSINESS

- a. Strategic Planning – Discussion of Projects for Upcoming Year – Zoe requested that members come to the next meeting prepared to discuss specific plans or actions for 2020.

V. NEW BUSINESS

- a. Consideration of Recommendation for Sculpture Purchase – No action taken.

VI. Other Matters – Murray Pounds reported that a General Manager for the Performing Arts Center should be hired and on board by late January, 2020. **ADJOURNMENT** – The meeting was adjourned at 6:15 p.m.

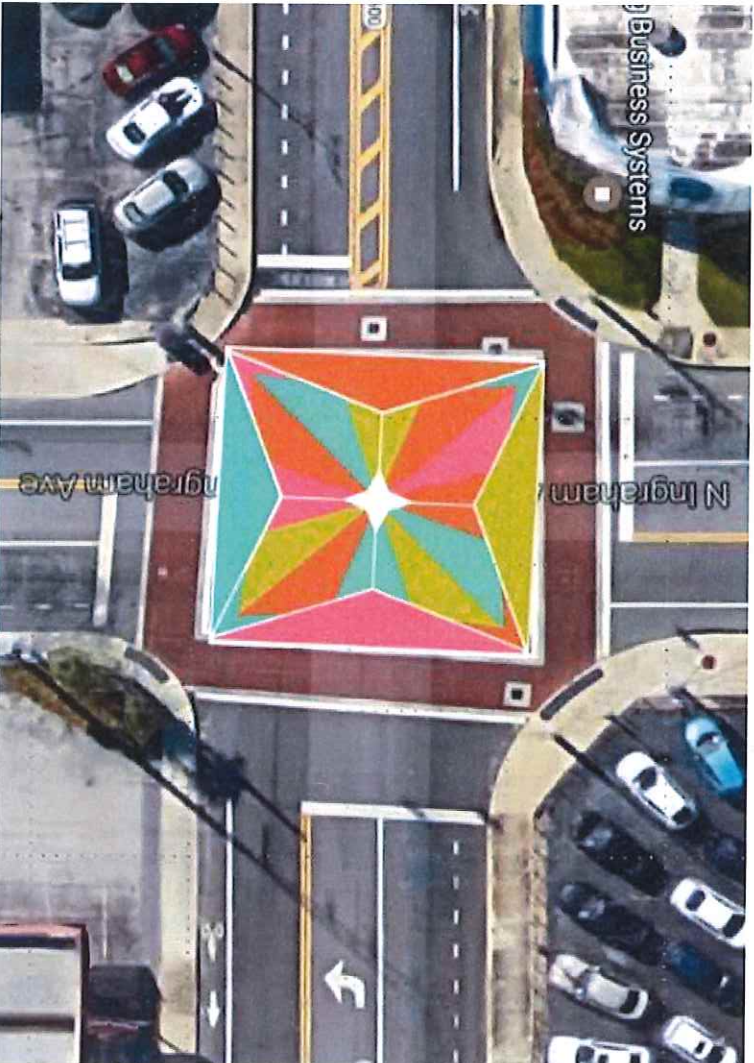
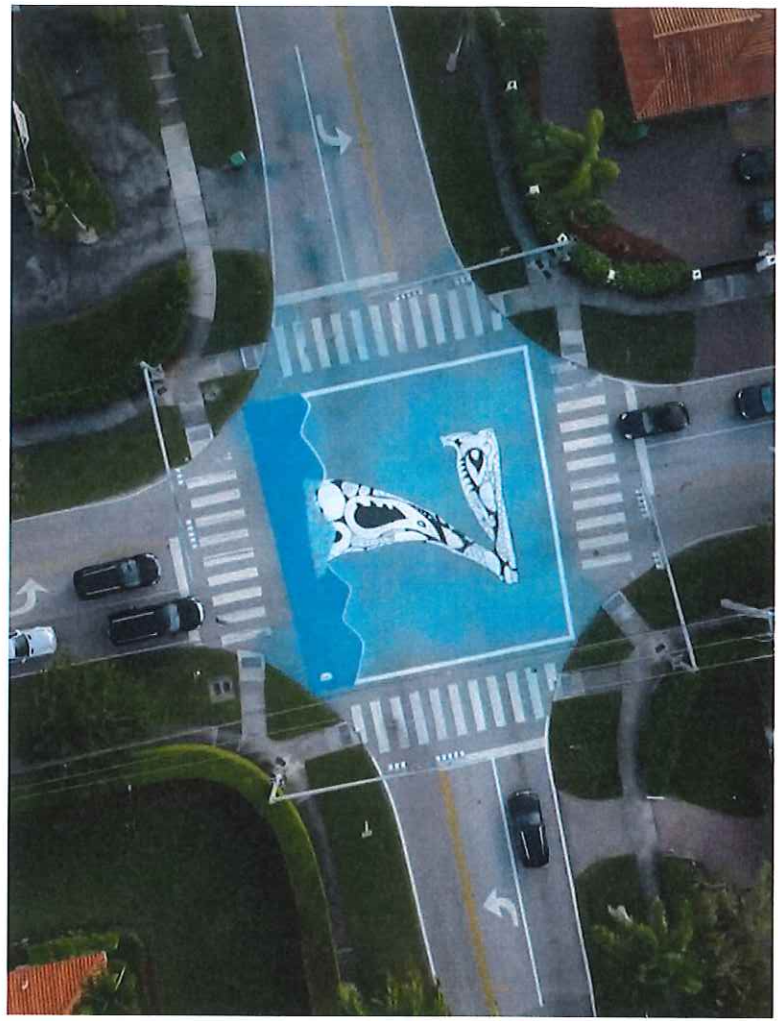
January 2020

Ideas for murals use after KPAC - could do more than ONE

1. ____ Move to some blank exterior walls in downtown Kirkwood -
2. ____ Offer back to the schools to come up with ideas for using - preserving at least on a short term basis - a way to continue to involve students (one of the components of the strategic plan).
3. ____ Designs/adaptations for “souvenirs” - tote bags, mugs
4. ____ Poster design using a lot, even all of the mural “designs” (Kate) sell at events, at the KPAC, etc.
5. ____ Offer for a “donation/rental fee” murals to other construction sites, possibly a new mural to connect to the KPAC - to the site i.e. Clay and Madison
6. ____ raffle on-line, min. bids (i.e. \$50/\$100)
7. ____ Greentree Parade - students carry their panels - a way to promote the new center and show off the students’ talents.
8. ____ Invite teachers and/or students to “opening” - recognize and give the schools/teachers a memento of their works
9. _____
10. _____

Committee to look at the feasibility of the ideas

Note: sales support bringing art to the KPAC



ACTION PLAN IMPLEMENTATION BRIEF

Action Plan:

Acknowledge the contributions of Mel Bay, guitarist and publisher of music instruction books through the installation of public art piece or commemorative in the footprint (now parking lot) of the Mel Bay store on Jefferson Avenue in downtown Kirkwood.

Vision/Contradiction:

Mel Bay (1913-1997) musician, teacher, and publisher, is best known for his series of how-to-play guitar books that established the foundation for modern guitar education and advancement of the instrument worldwide. In 1954, the Mel Bay Music Center opened in the 100 block of West Jefferson Avenue in Kirkwood. Among his many awards are "Lifetime Achievement Awards" from both the Guitar Foundation of America and the Retail Print Music Dealers Associations. In 2011 Mel Bay was inducted to the St. Louis Walk of Fame on Delmar Avenue, fitting that organization's criteria that Mr. Bay spent his creative years in St. Louis (Kirkwood) and he had nation impact on our cultural heritage.

After WWII Bay was asked to write instruction materials for the guitar for GI's wishing to learn music under the GI Bill. Elvis Presley in the early 1950s, is credited with making the guitar became more popular and thus furthered the need for instruction. Bay noted the difficulty encountered by guitarists in playing chord forms in rhythm sections and the poor note reading ability prevalent among guitarist at the time. These shortcomings formed the basis of the Mel Bay instructional method. Many of his publications are still in print, at least one is estimated at selling over 20 million copies.

The building that housed his business was torn down in 2013? to expand parking in downtown Kirkwood. While Kirkwood has many notable citizens, this opportunity is unique in that the city owns this property. An art work /commemorative located near the sidewalk in the parking lot would acknowledge Mel Bay's legacy to the world, tell a unique part of Kirkwood history, and present a piece of public art to downtown Kirkwood.

Who is Responsible:

Zoe Perkins has volunteered to lead this project. The implementation should start immediately as this is short term action item on the strategic plan.

IMPLEMENTATION STEPS:

1. Organize a task force to oversee this project.
2. Mel Bay's son (and daughter?) lives in the St. Louis area. He/they should be made aware to of this plan.
3. Determine the proper channels and coordinate an approval processes with the City of Kirkwood. (Zoe informed Bill Bensing, Public Works Director of this idea in 2018). The parking lot is scheduled to be repaved in the near future.
4. Determine the site for the project.
5. Establish the appropriate criteria for artwork/commemorative (size, placement, materials).
6. Develop an artist selection process (call or invitation)
7. Develop a budget (including artist fees, cost of object, installation)
8. Determine best way to raise funds (Go Fund Me vs solicit corporate/private donations)
9. Determine installation needs including pad and/or pedestal, lighting, etc.
10. Establish a timeline for completion.
11. Develop a promotional plan.