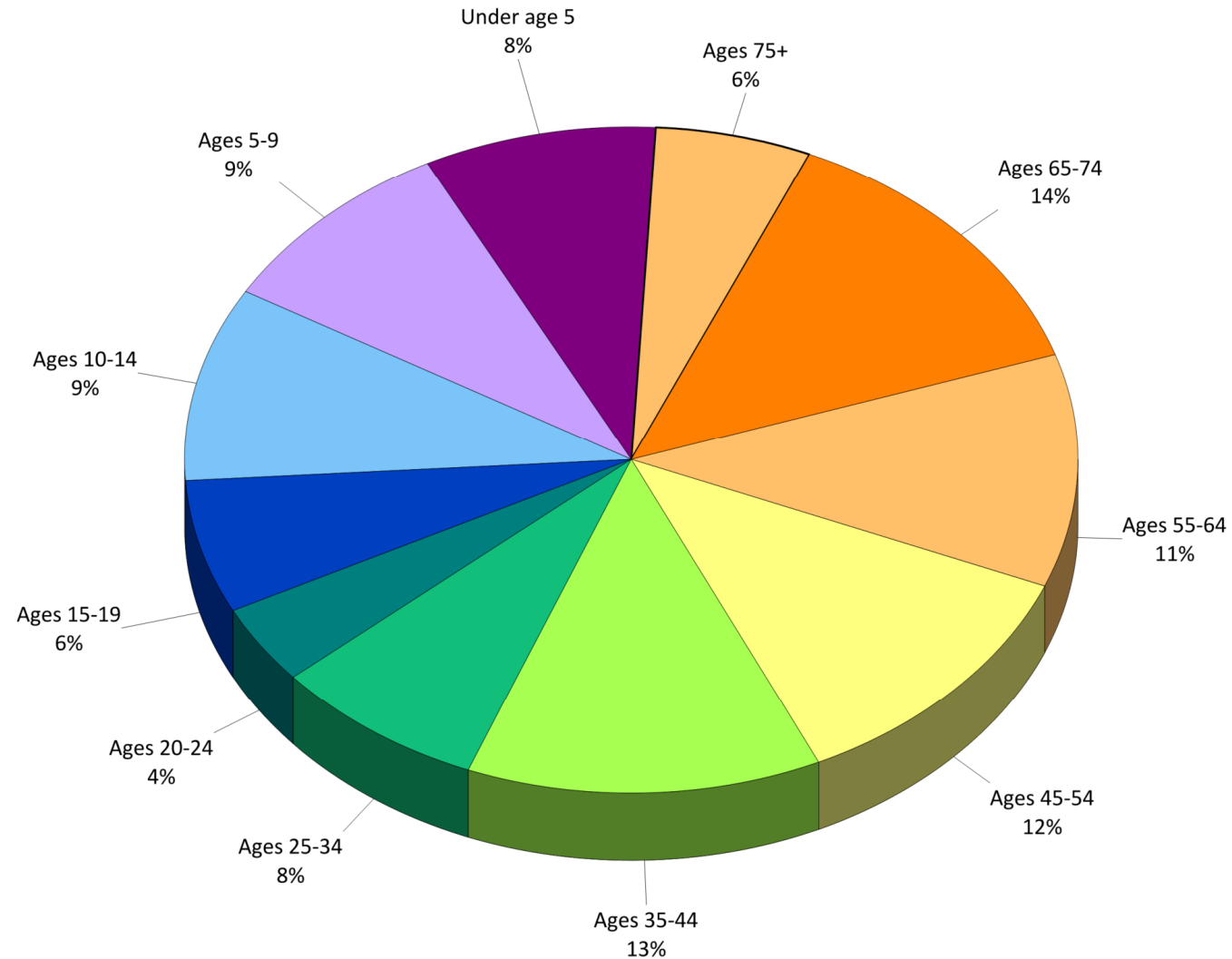


Community Survey Results

General Information

Q1. Including yourself, how many people in your household are...

by percentage of persons in household

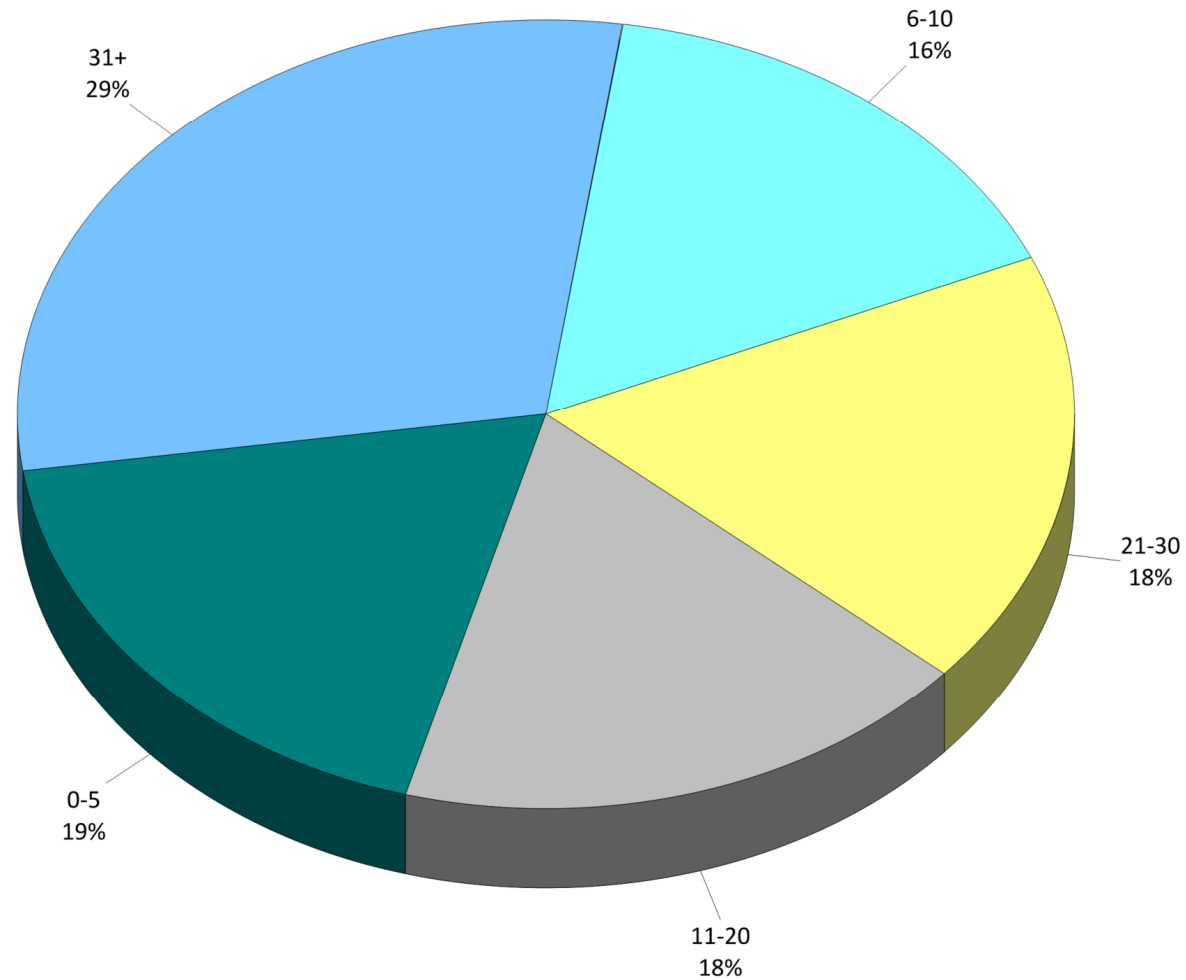


Community Survey Results

General Information

Q21. How many years have you lived in Kirkwood?

by percentage of respondents (excluding "not provided")

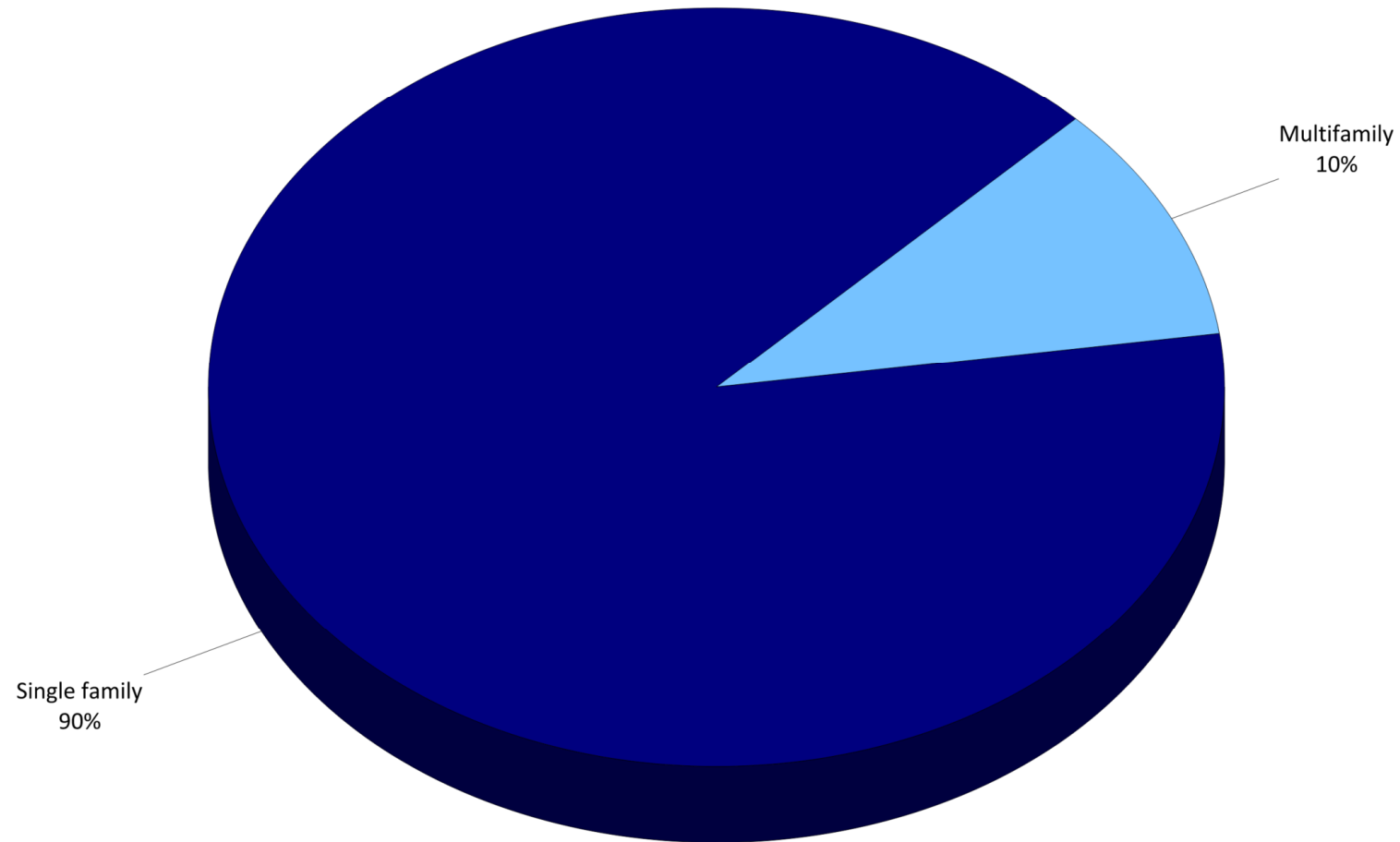


Community Survey Results

General Information

Q23. Which of the following best describes your current housing?

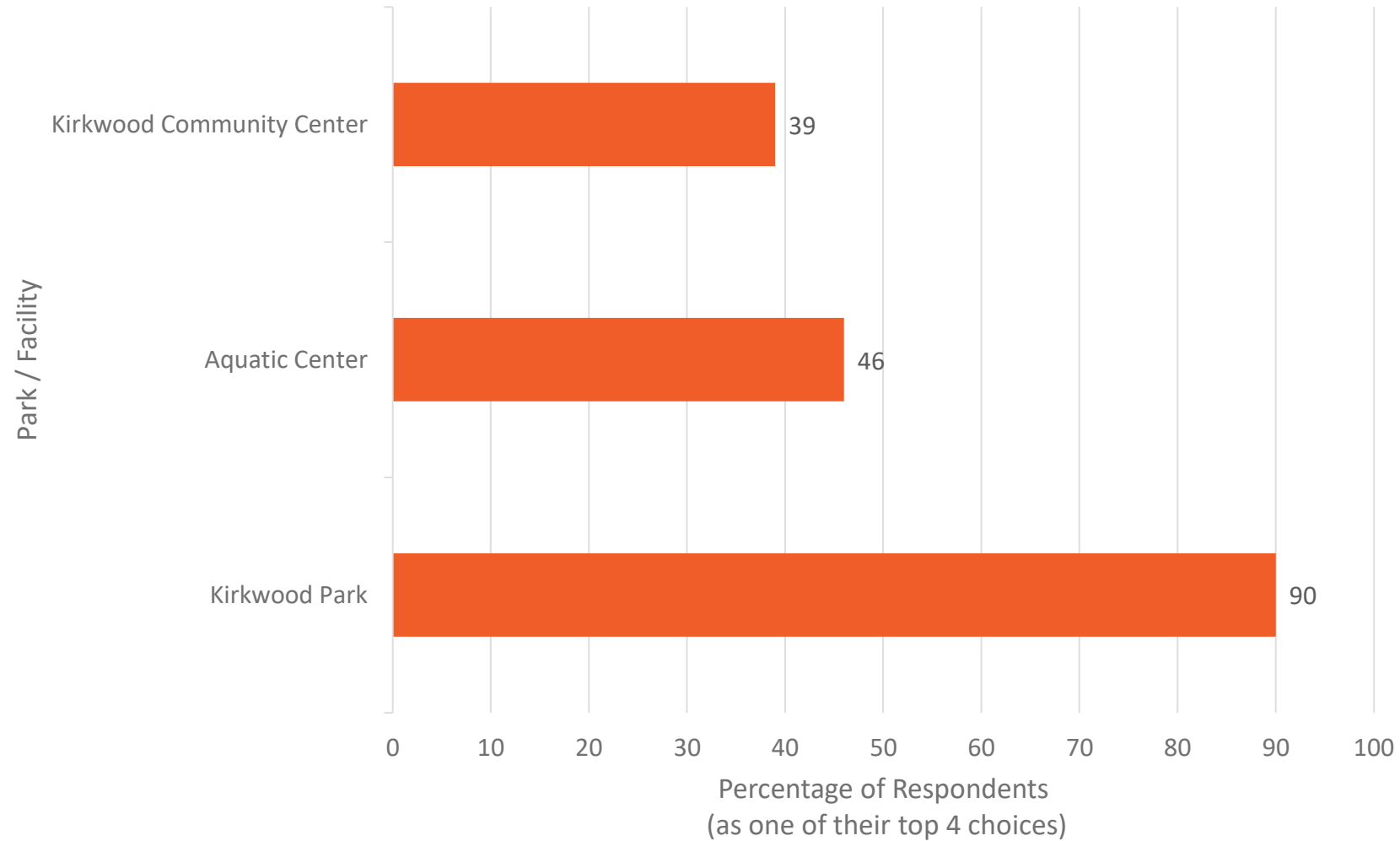
by percentage of respondents (excluding "not provided")



Community Survey Results

Parks / Facilities

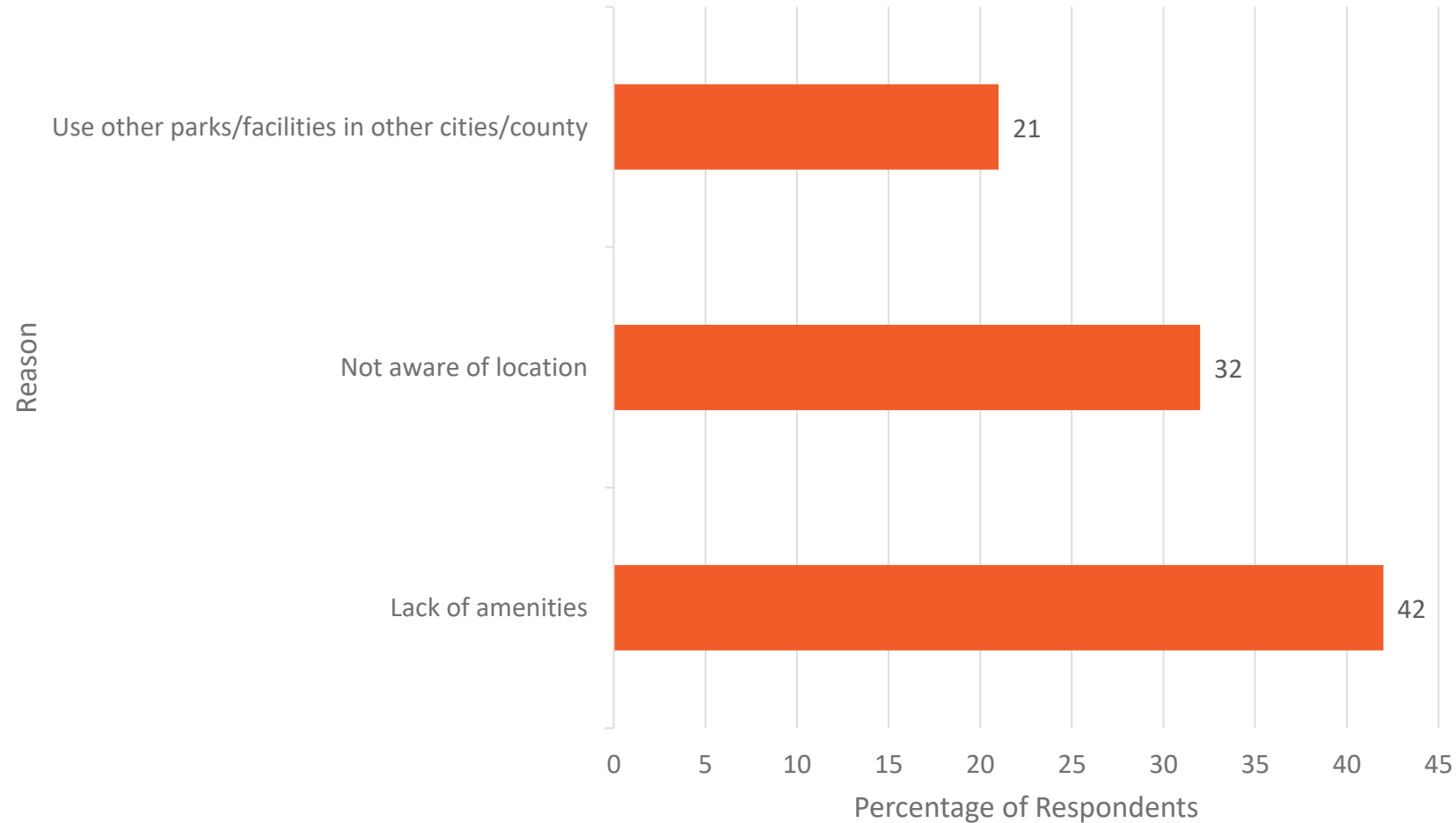
Top 3 Facilities Visited Most Often



Community Survey Results

Parks / Facilities

Top 3 Reasons Preventing People from Visiting Kirkwood Parks / Facilities

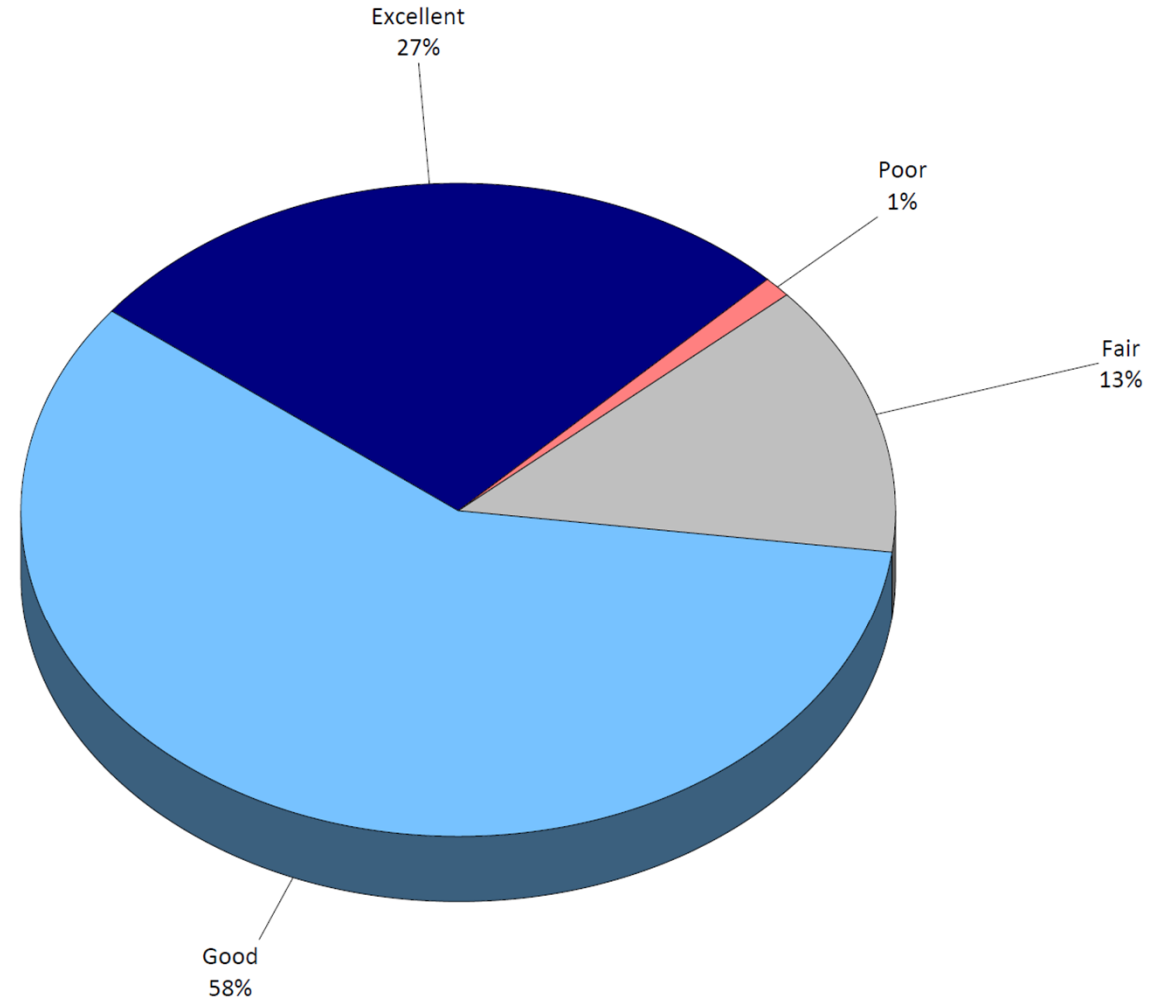


Community Survey Results

Programs / Events

Q9a. How would you rate the overall quality of the programs or events in which your household has participated?

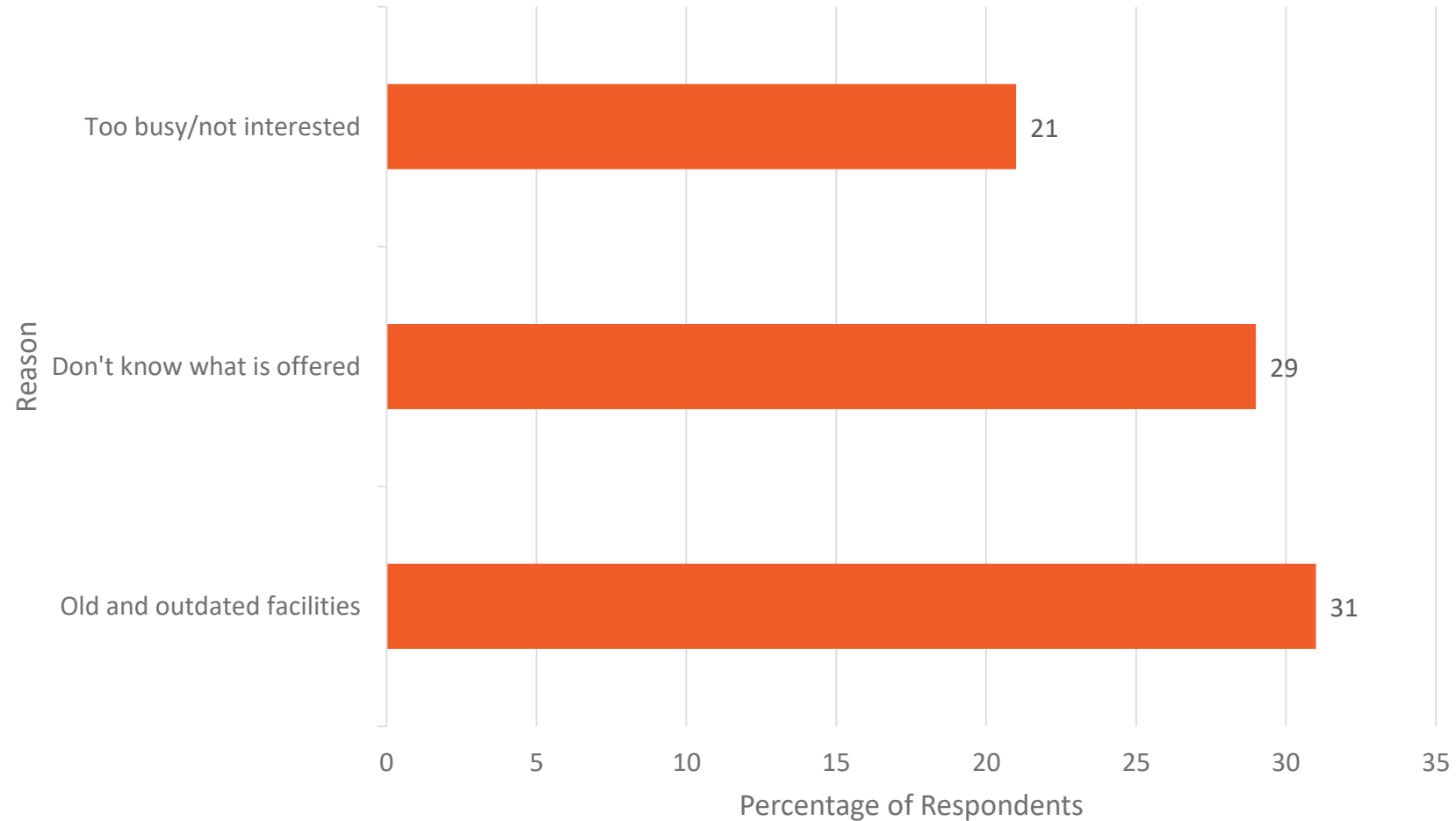
by percentage of respondents (excluding "not provided")



Community Survey Results

Programs / Events

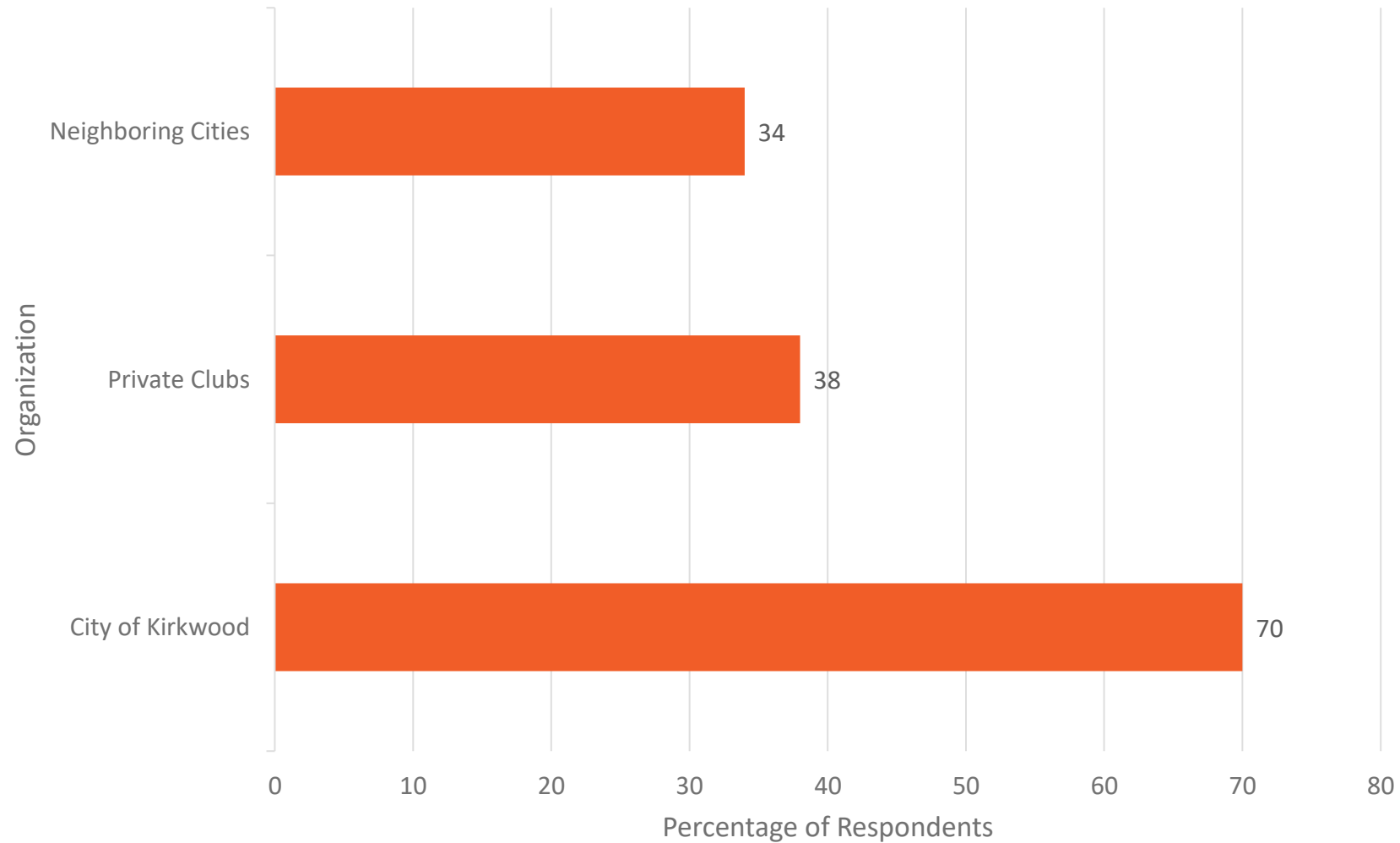
Top 3 Reasons Preventing People from Participating in Kirkwood's Programs



Community Survey Results

Organization / Communication

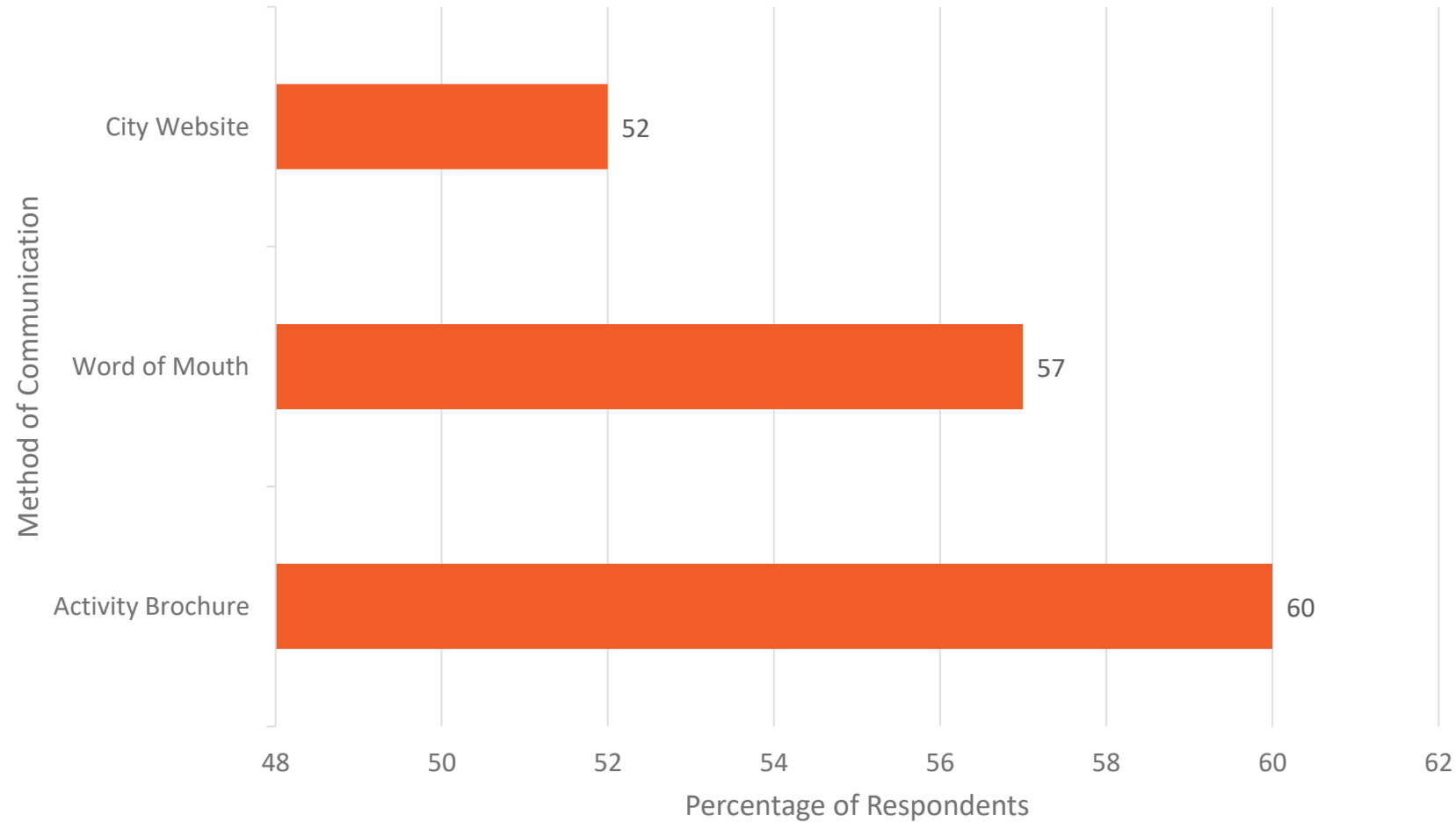
Top 3 Organizations Respondents Used for Recreation Activities



Community Survey Results

Organization / Communication

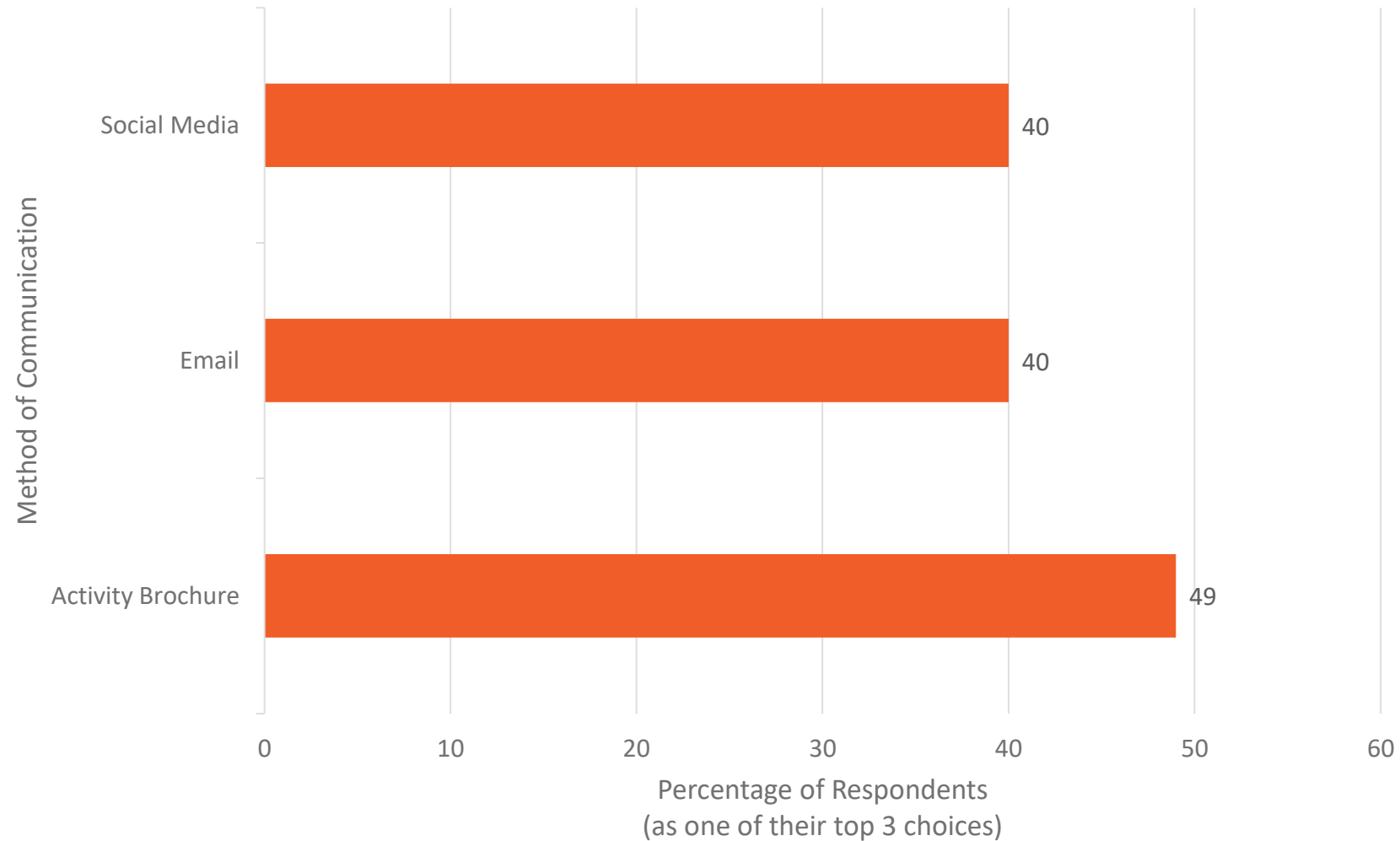
Top 3 Ways Residents Learn about Parks, Facilities, Programs, and Events



Community Survey Results

Organization / Communication

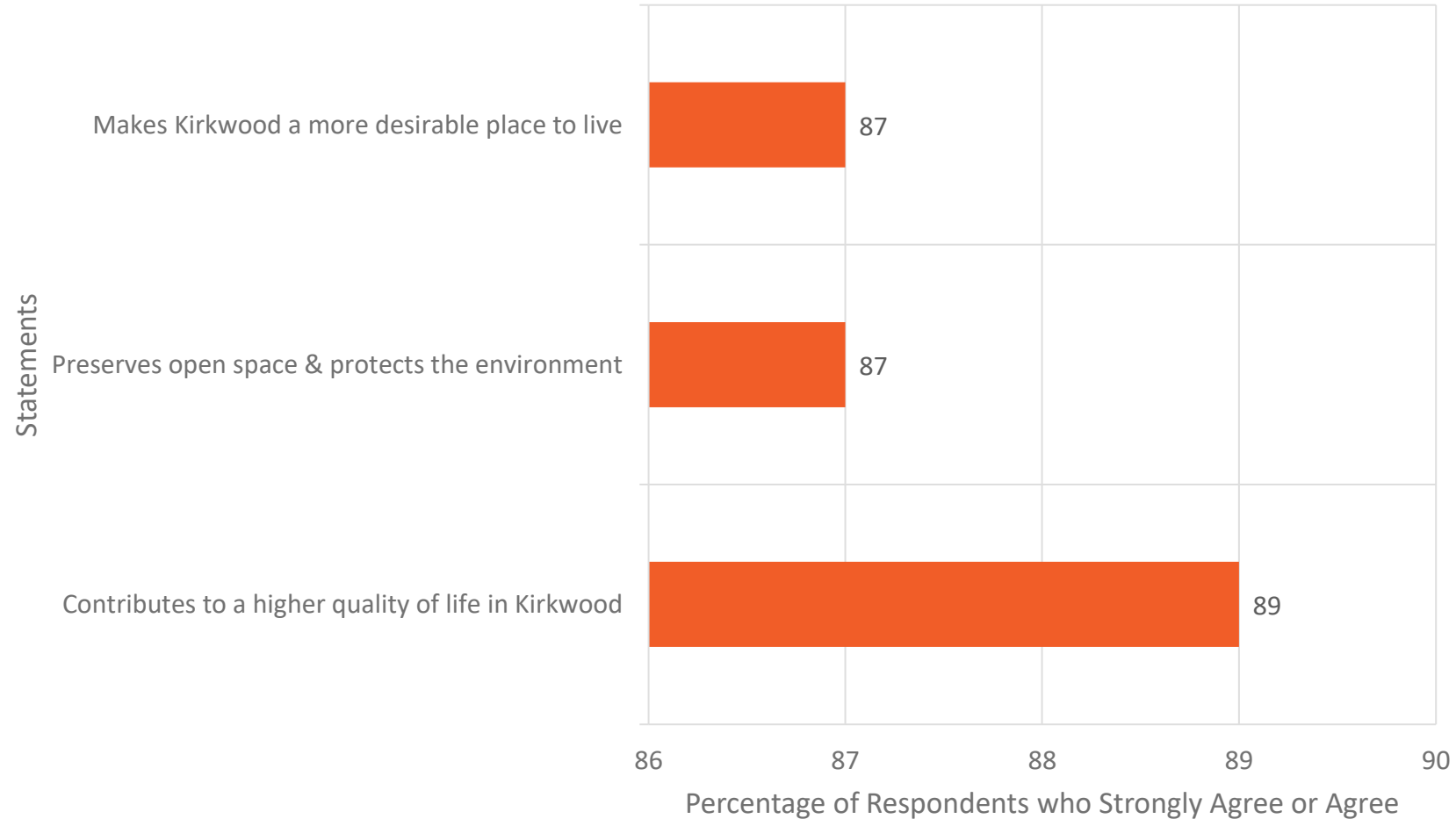
Top 3 Methods of Communication Respondents Would Prefer



Community Survey Results

Benefits, Importance and Support

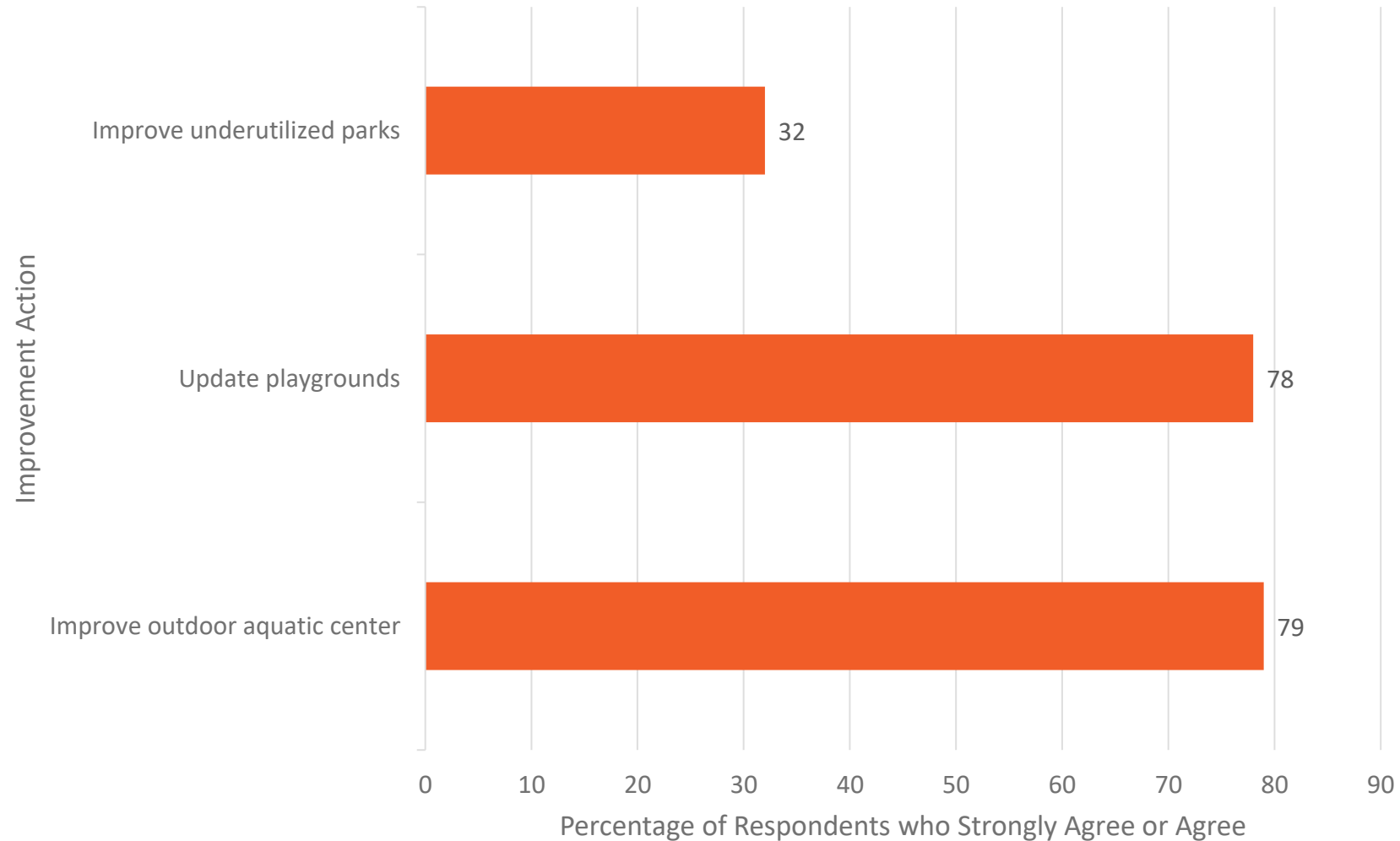
Top 3 Responses for Perceived Benefits of Kirkwood's Parks and Recreation Services



Community Survey Results

Benefits, Importance and Support

Top 3 Responses for the Level of Support for Improvements

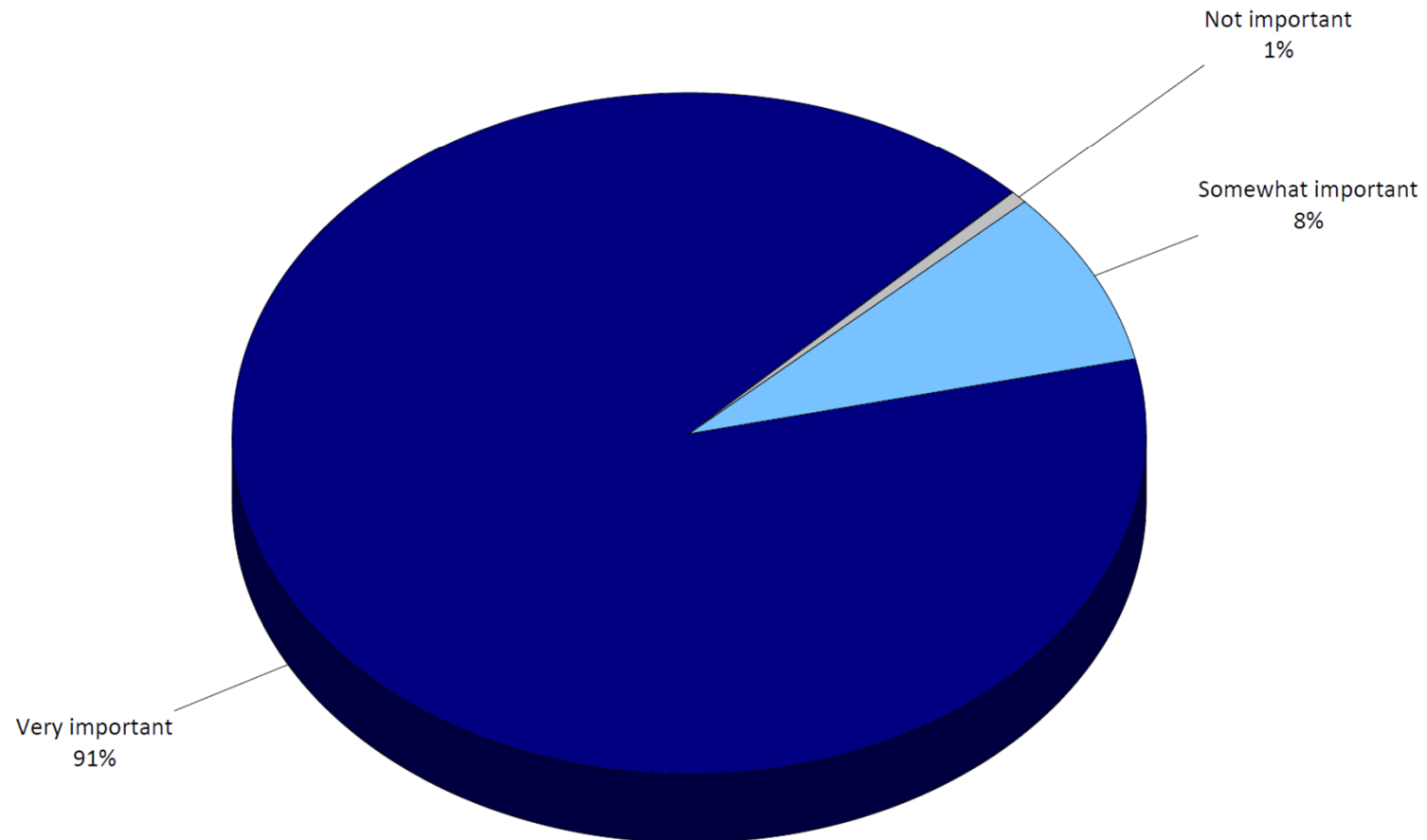


Community Survey Results

Benefits, Importance and Support

Q17. How important do you feel it is for the City of Kirkwood to provide high quality parks, recreation facilities and programs?

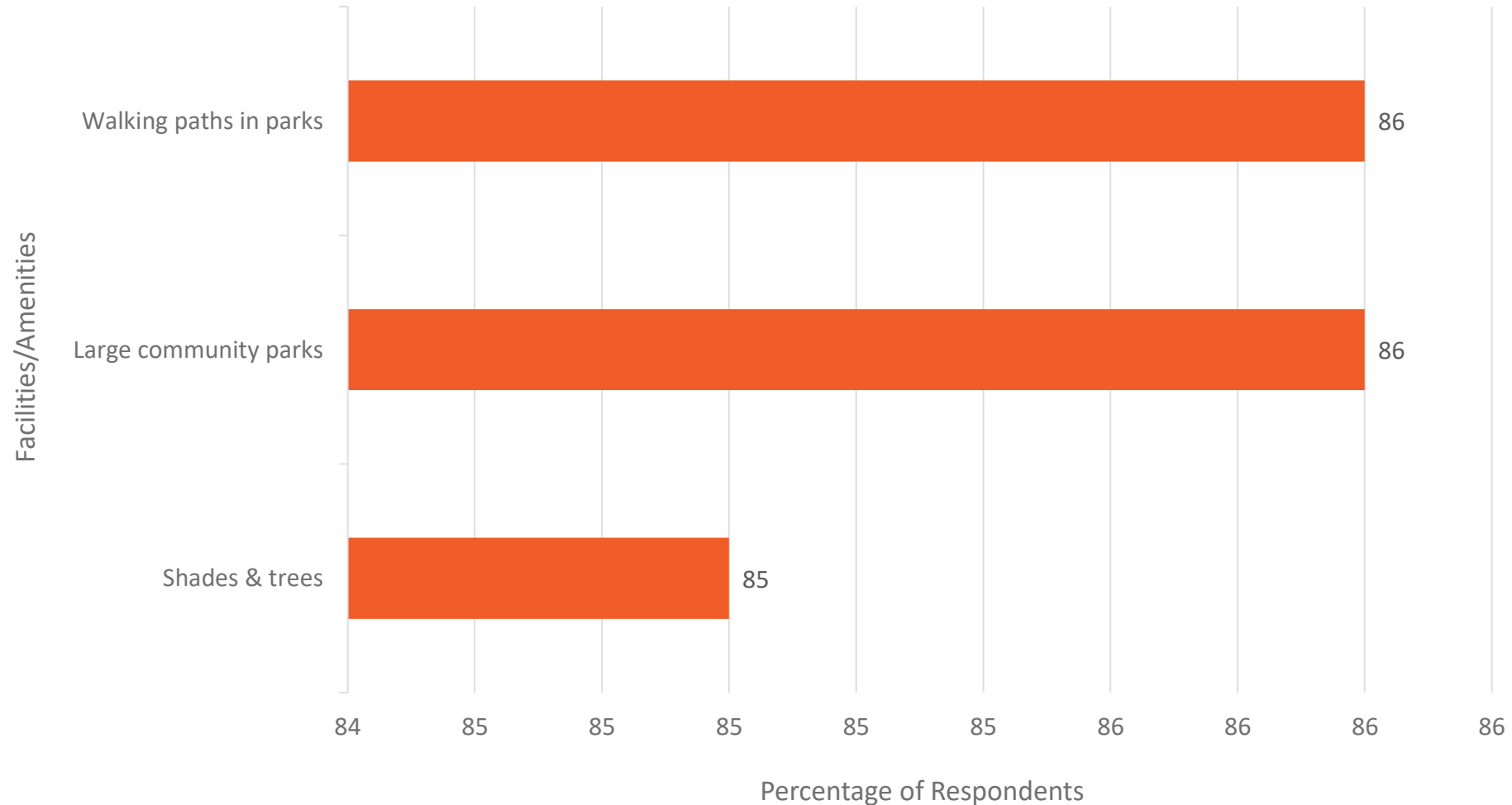
by percentage of respondents (excluding "not sure")



Community Survey Results

Facility Needs

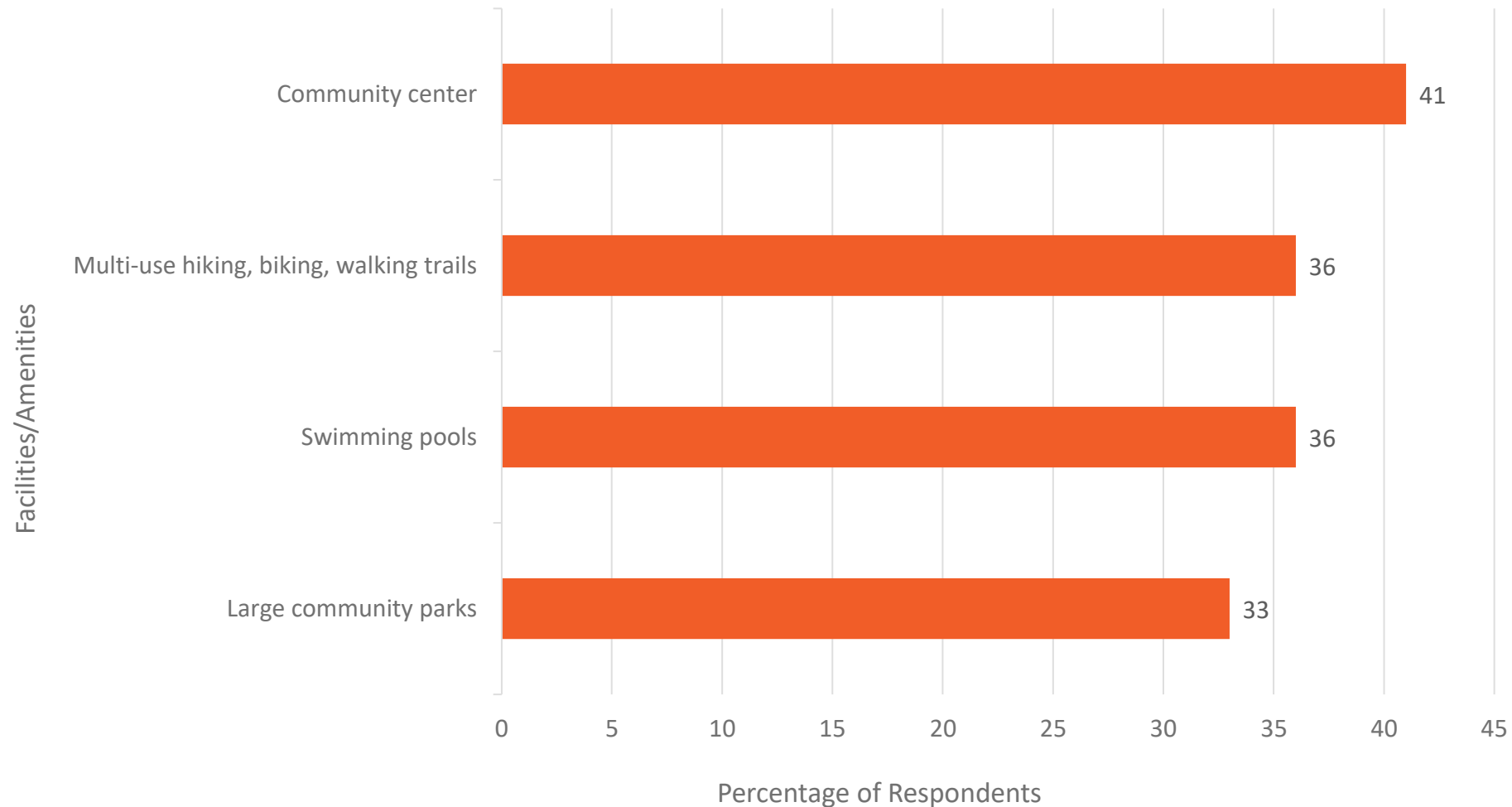
Top 3 Facilities/Amenities Needed by Respondents



Community Survey Results

Facility Importance

Top 4 Most Important Facilities/Amenities by Respondents

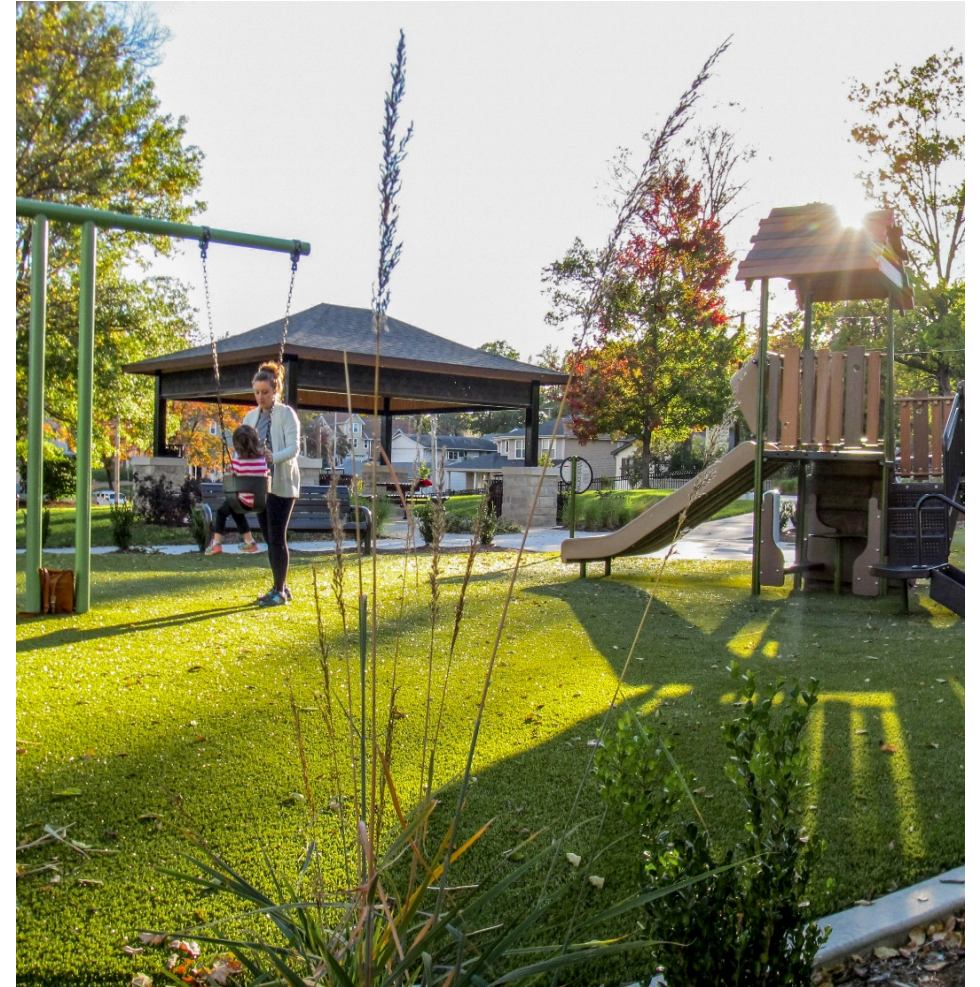


Community Survey Results

Priority Investment Rating (PIR)

The PIR equally weighs the importance placed on facilities/amenities and how many households have unmet needs for facilities/amenities.

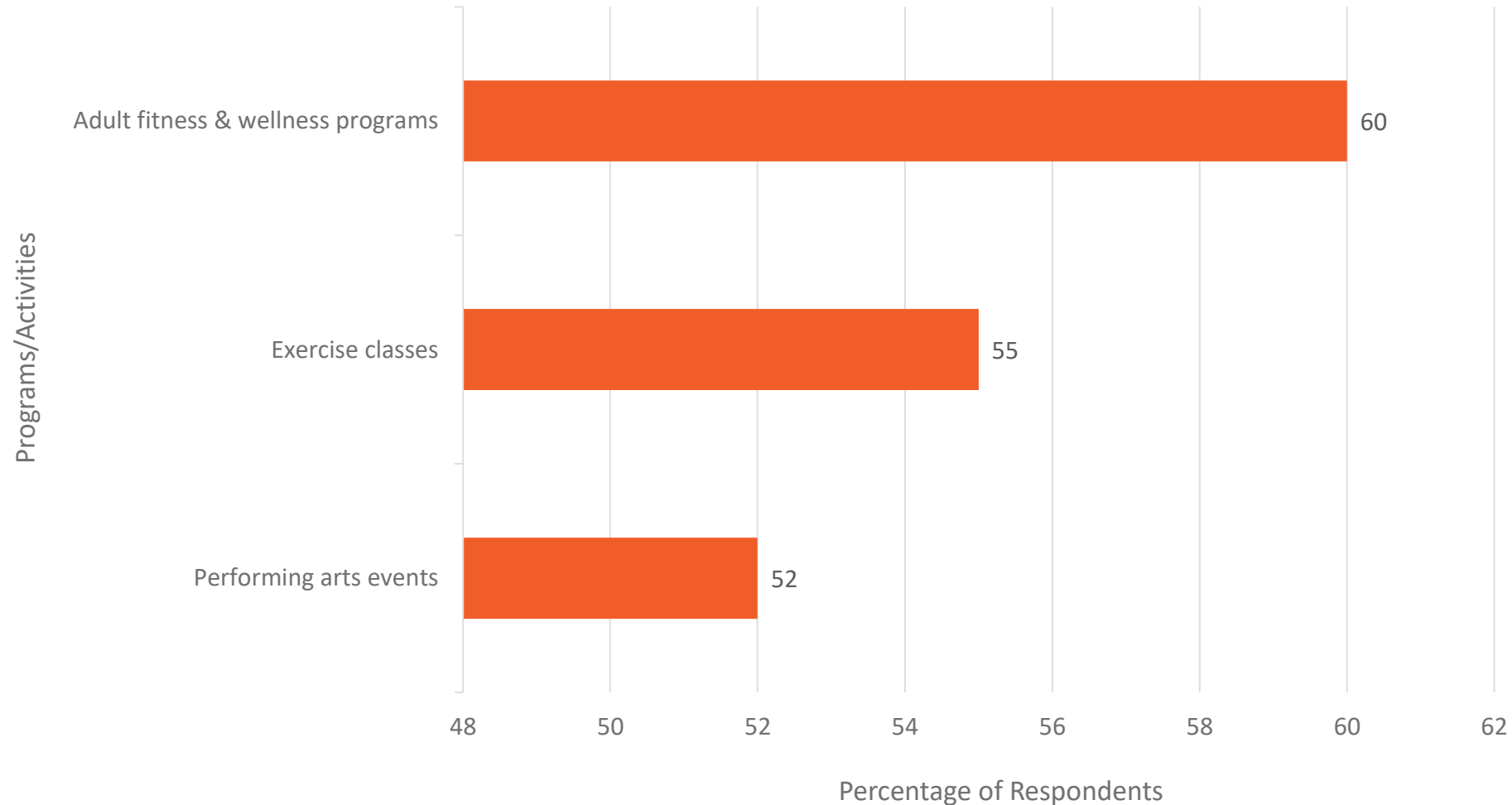
Top Priorities for Investment for Facilities/Amenities
Based on Priority Investment Rating



Community Survey Results

Program Needs

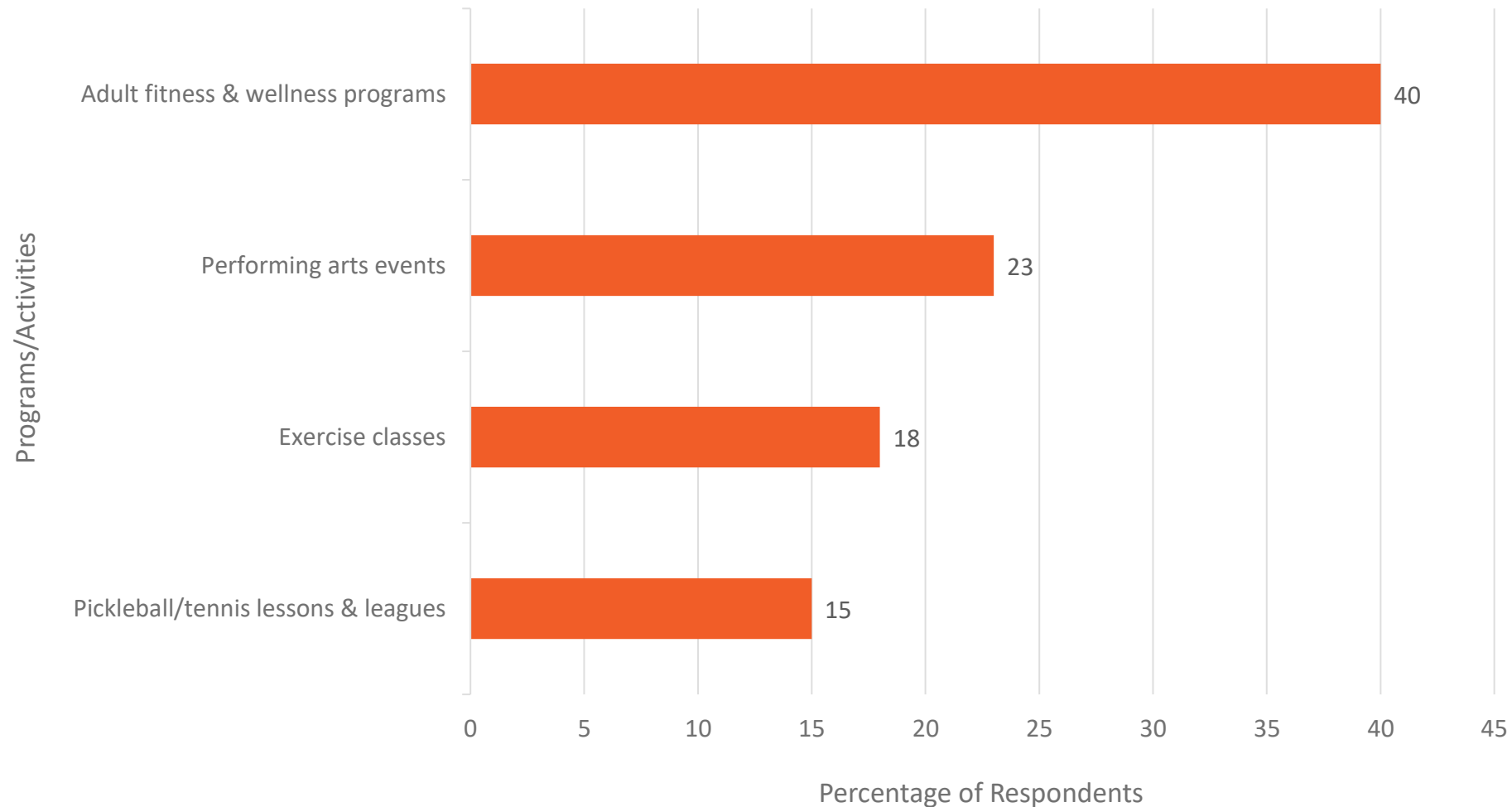
Top 3 Programs/Activities Needed by Respondents



Community Survey Results

Program Importance

Top 4 Most Important Programs/Activities by Respondents



Community Survey Results

Priority Investment Rating (PIR)

The PIR equally weighs the importance placed on facilities/amenities and how many households have unmet needs for programs/activities.

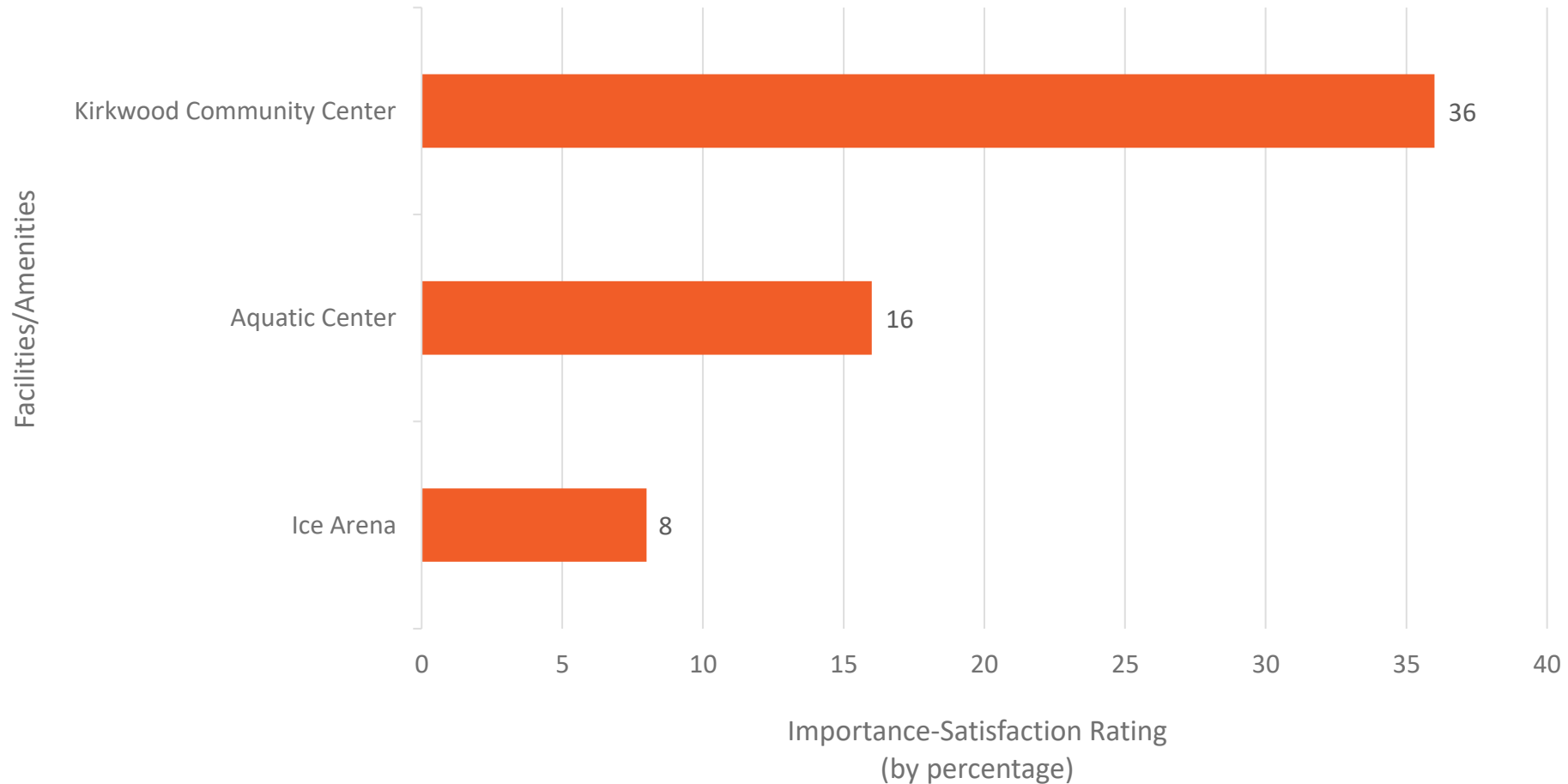
Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



Community Survey Results

Investment Priorities

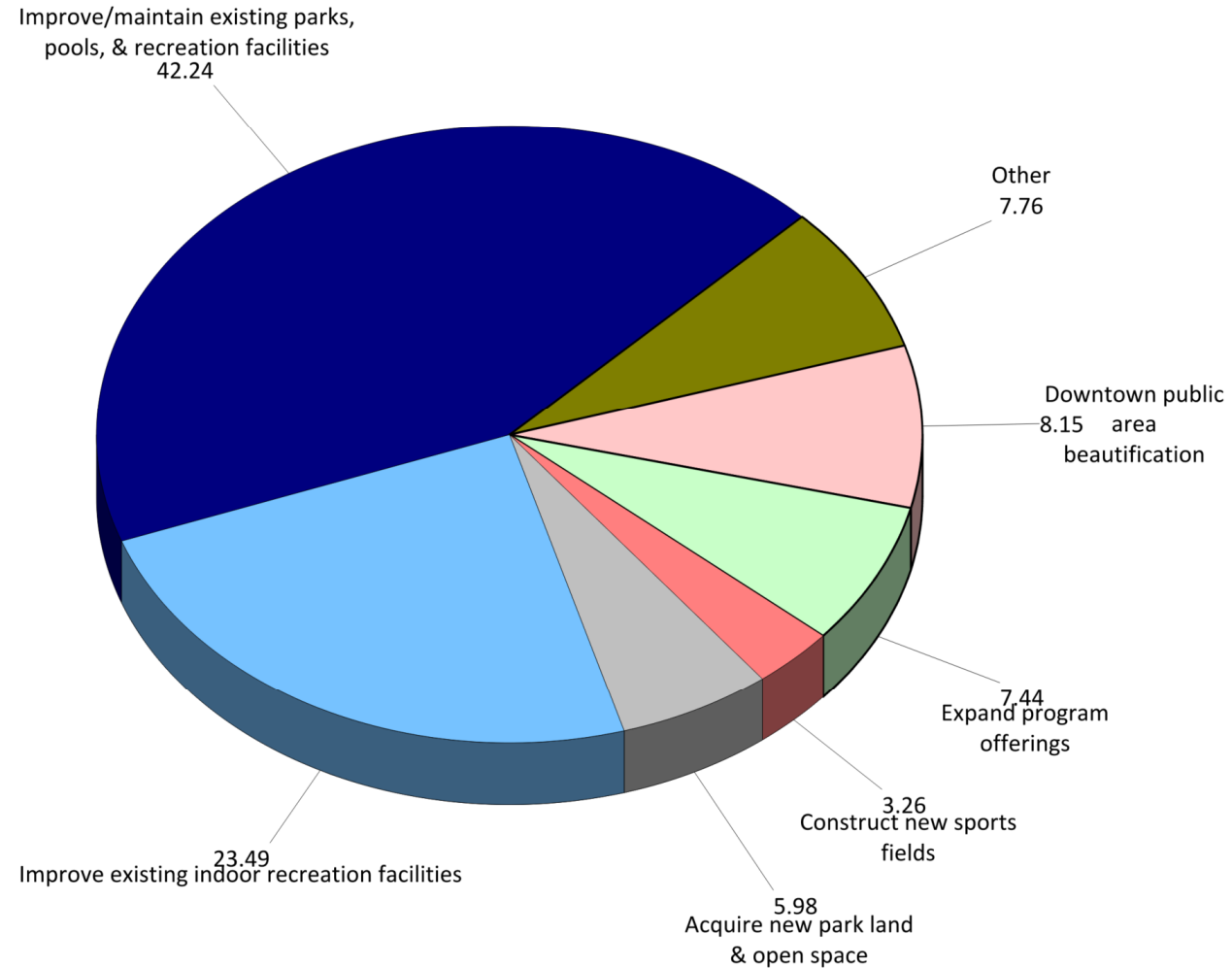
Top Priorities for Investment for Facilities/Amenities Based on Importance-Satisfaction Rating



Community Survey Results – Funding:

Q16. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

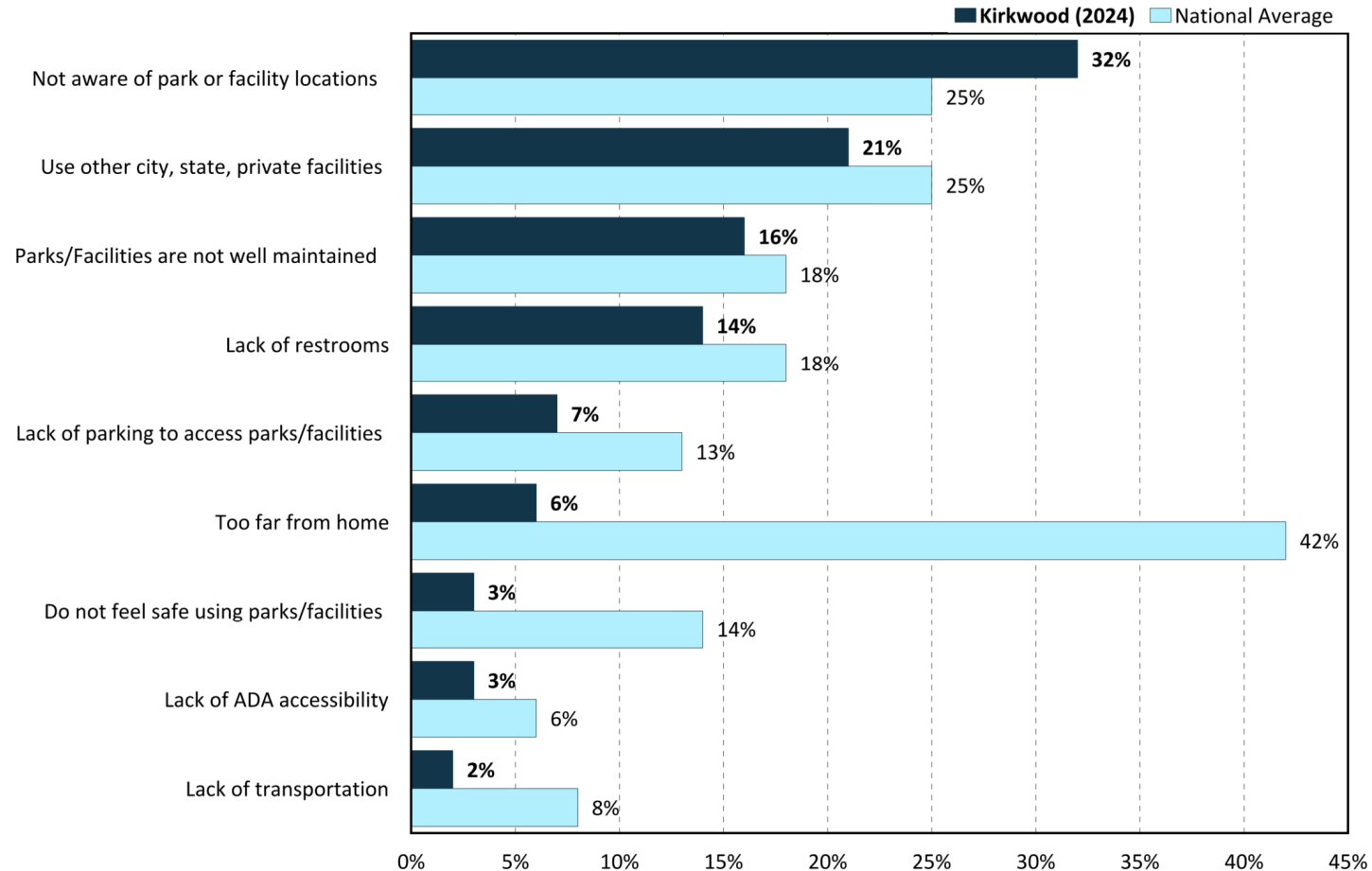
by percentage of respondents



Community Survey Results – Benchmarking:

Please check all of the reasons that prevent you from visiting parks and recreation facilities and amenities or what prevents you from visiting them more often.

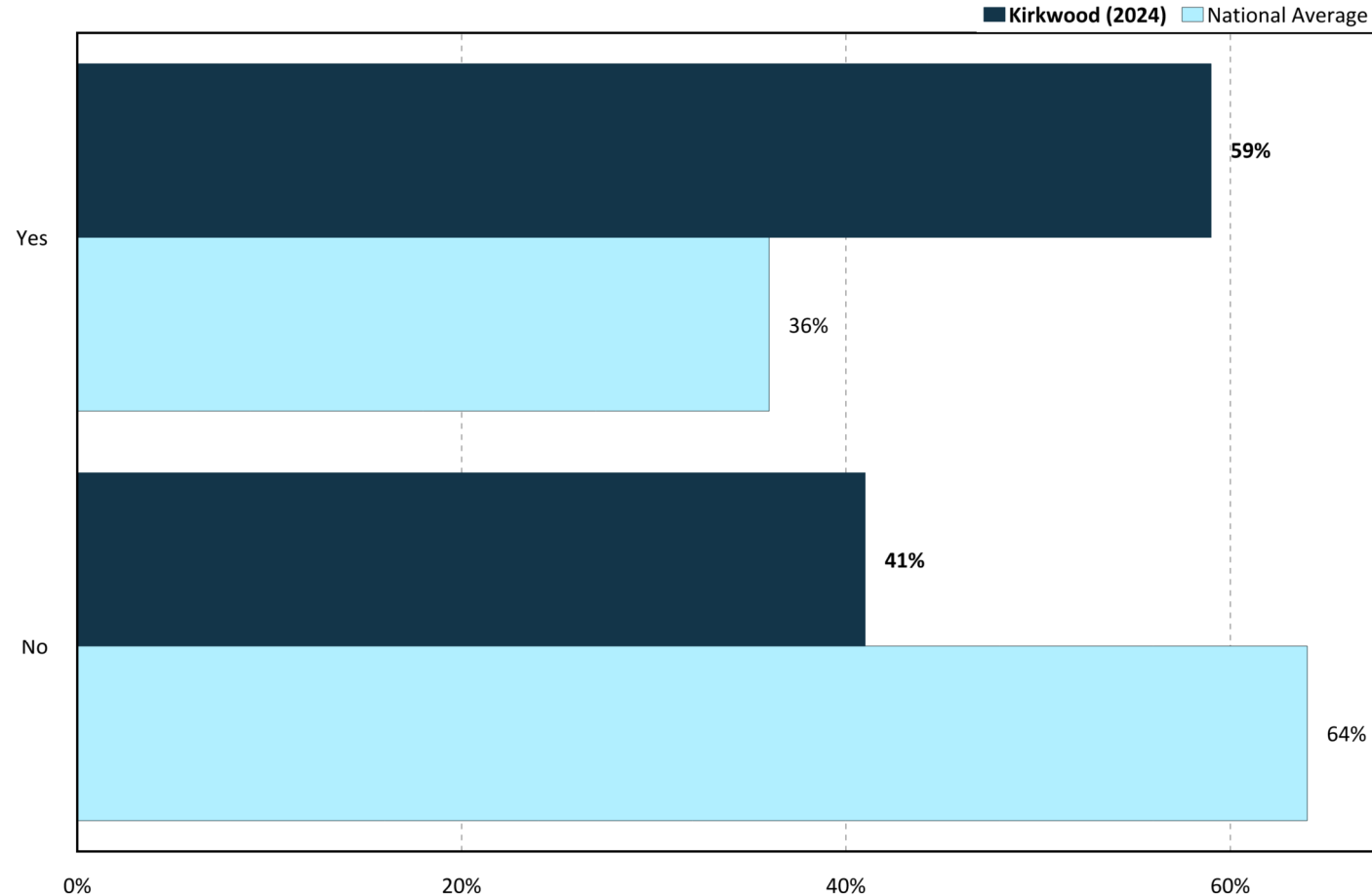
by % of respondents (multiple selections could be made)



Community Survey Results – Benchmarking:

Have you/your household participated in any recreation programs offered in your community during the past year?

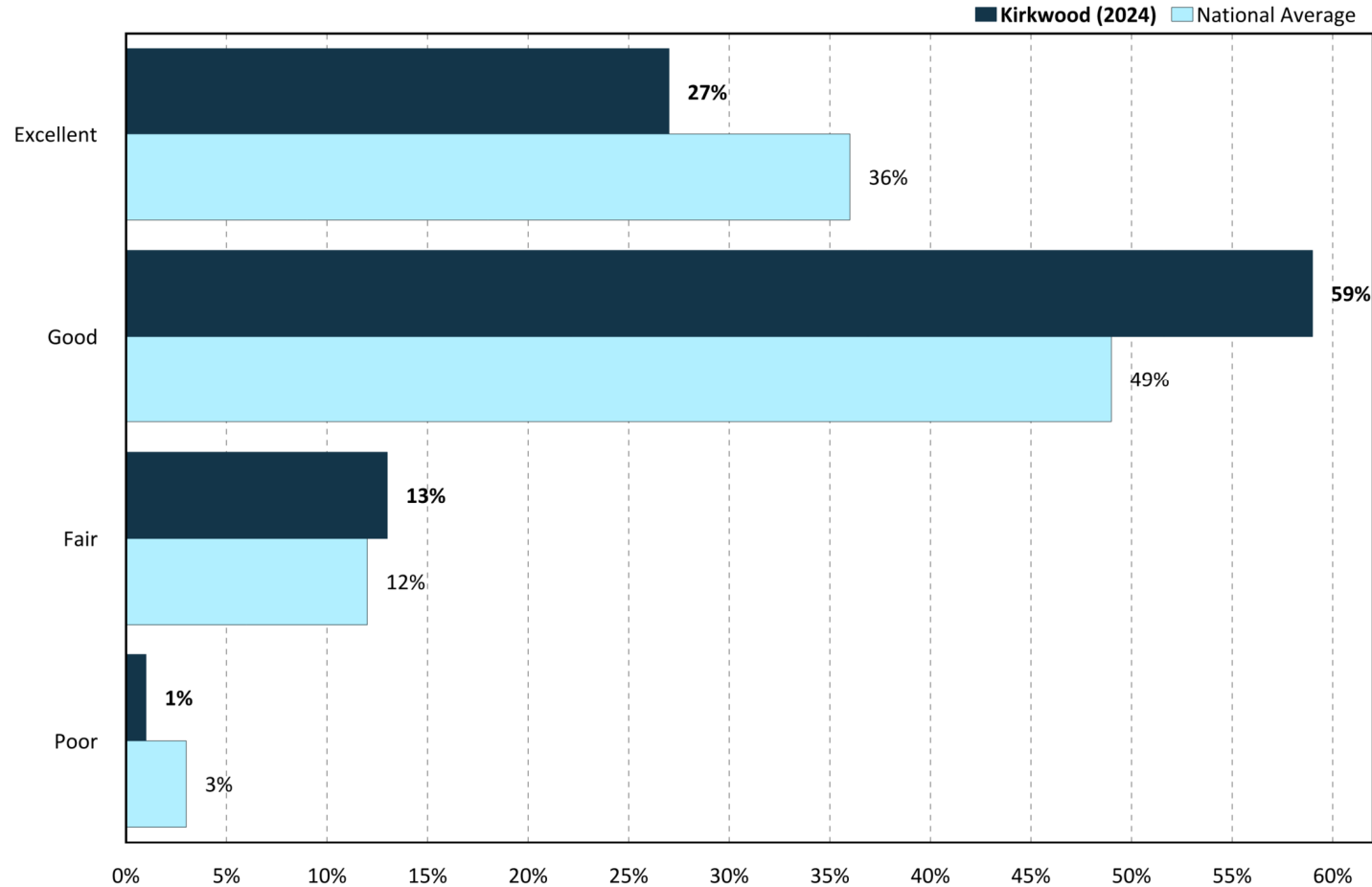
by % of respondents (excluding "not provided")



Community Survey Results – Benchmarking:

Please rate the overall condition of all the recreation programs you/your households have visited over the past year.

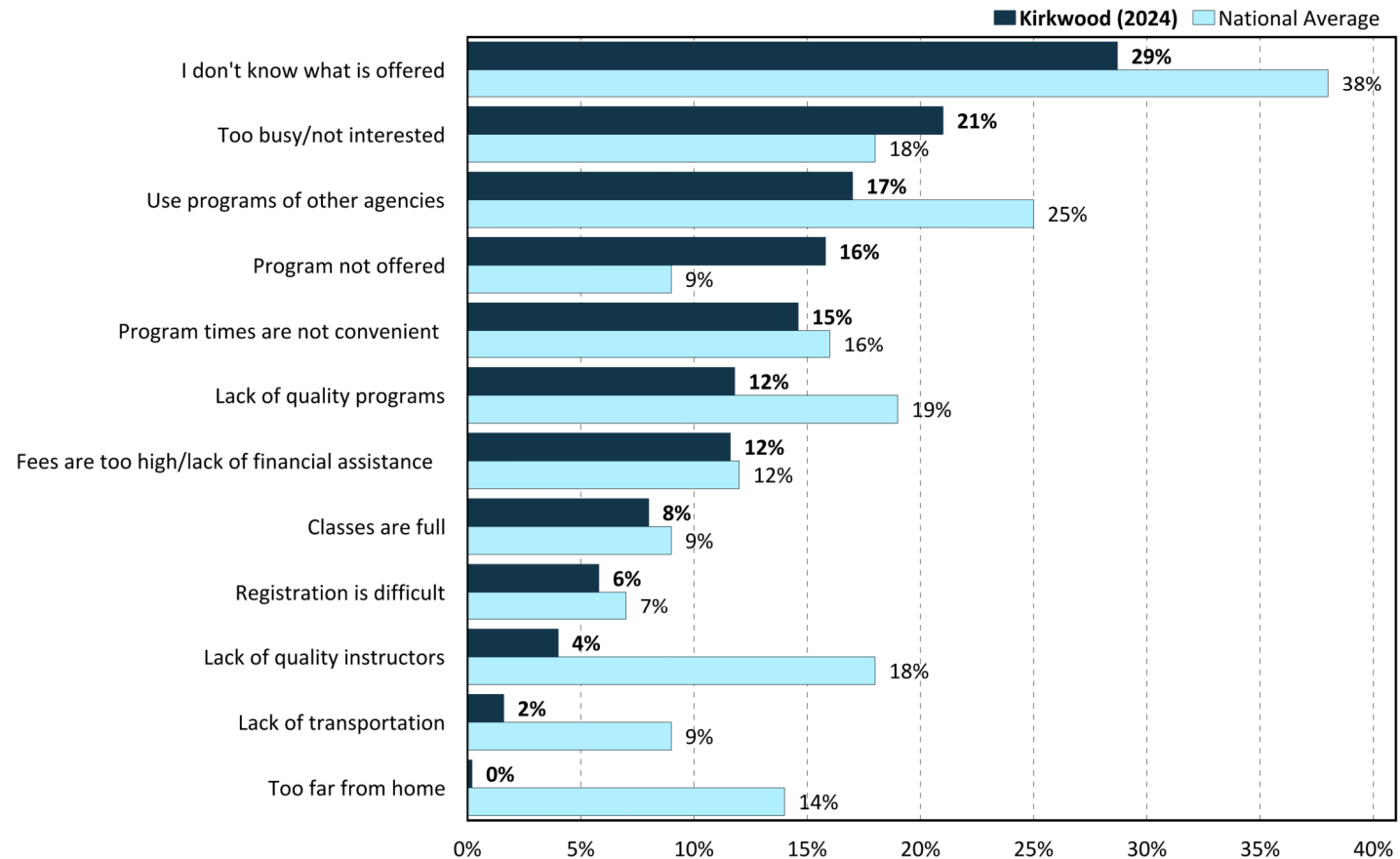
by % of respondents (excluding “not provided”)



Community Survey Results – Benchmarking:

If your household has not participated in any recreation programs in your community during the past year, please check all of the reasons that prevent you from participating.

by % of respondents (multiple selections could be made)



Community Survey Results – Benchmarking:

Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.

