

Meeting Notes

<i>Date:</i>	4/17/2024	Page 1 of 2
<i>Meeting Topic:</i>	Working Committee Meeting #1	
<i>Project:</i>	Kirkwood Parks Master Plan	
<i>PDS Job #:</i>	J2403	
<i>Attendees:</i>	Andy Franke-PDS Scot Talbert-PDS Angie Bernardi Kevin Miller Bill Ruppert Sarah Zierer Kara Wurtz Ellen Edman Kathy Paulsen Kyle Henke - Kirkwood Pete Laufersweiler - Kirkwood	
<i>Notes by:</i>	SBT	
<i>Copies to:</i>	All	

1. Park Assessments
 - a. Look at connectivity to parks in the assessment
 - b. Safety in streets and byways is a community concern
 - c. City should partner more (or be more vocal) with GRG to make more connections to region and parks
2. ETC Survey
 - a. 2 week deadline for comments from the working committee
 - b. Can the surveys be connected to location of respondents? Location may affect the answers.
 - c. Will there be a representative demographic of the population?
 - d. School district has some demographic data. Angie can send to Kyle.
 - e. Will return rates of survey align popular voter turnout areas?
 - f. General satisfaction surveys through the years is available with the city. Kyle will gather information.
3. Mission Statement
 - a. This should be reviewed and updated. The Working Committee will work through via email.

- b. Will any part of the downtown district be included in the master plan? The downtown area is maintained by city parks and should be included in the process.
- c. Parks has been involved in the downtown district since 2013. Full-time staff works the downtown districts. A portion of the city's general fund (\$50,000) is spent on the downtown area.
- d. "Downtown flowers are in your marketing budget, not your maintenance budget"
– Bill Ruppert