

## Agenda



- Introductions/Team Overview
- Project Schedule
- Project Tasks
- Parks & Park Assessments
- Programs/Operations
- Stakeholder Interviews
- Needs Assessment Survey
- Next Steps
- Questions



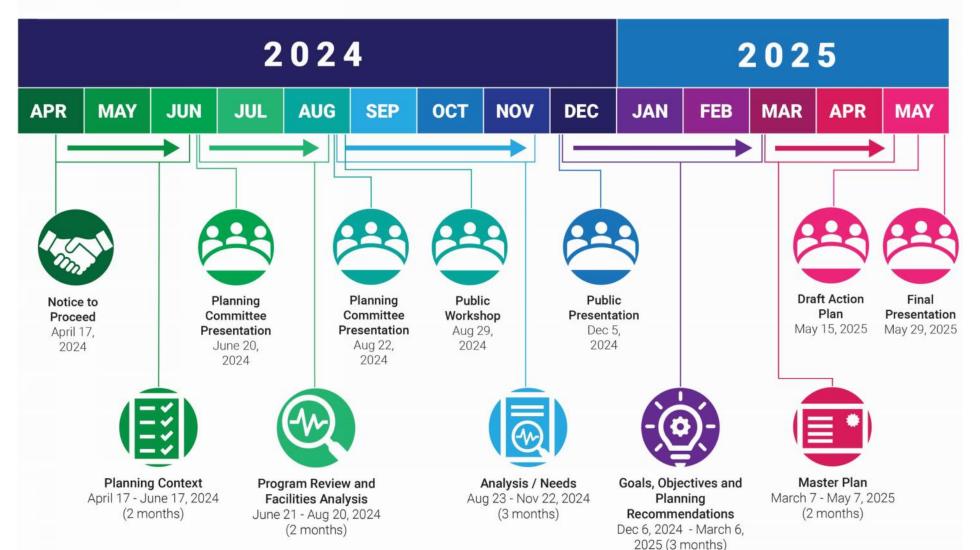
### Meet the Team

- Planning Design Studio
  - Project Management
  - Park Inventory & Analysis
  - Master Planning
  - Public Engagement
  - Capital Project Cost
- PROS Consulting
  - Management Structure Analysis
  - Recreation Program Analysis
  - Fee Structure, Program & Staffing Analysis
  - Demographic Analysis
- ETC Institute
  - Level of Service Assessment/ Citizen Survey





#### Kirkwood Parks and Recreation Master Plan Project Schedule





## Project Tasks - Scope of Services

#### Phase I – Planning Context

- Kickoff Meeting with WC
- Demographic Analysis
- Review of Previous Studies
- Management & Policy Review/Analysis
- Budget Review

### Phase II – Review of Existing Programs and Facilities Analysis

- Existing Park & Facility Inventory/Analysis
- Program Analysis
- City Park Facilities Service Area Maps

#### Phase III - Needs Analysis

- Public Workshop
- Staff and Stakeholder Interviews
- Needs Assessment Survey
- Population Projections
- Benchmarking
- Level of Service Guidelines





## Project Tasks - Scope of Services

#### Phase IV – Goals, Objectives and Planning Recommendations

- Level of Service Standards
- Short and Long-Term Goals
- Physical Planning & Recommendations

#### Phase V – Master Plan

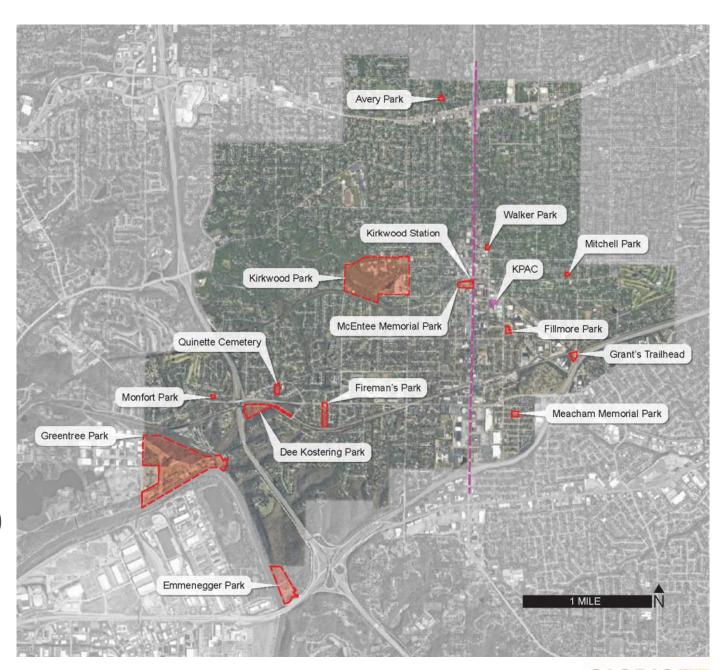
- Phased Implementation Plan
- Draft Master Plan
- Draft Action Plan Presentation
- Final Master Plan
- Executive Summary
- Final Presentation



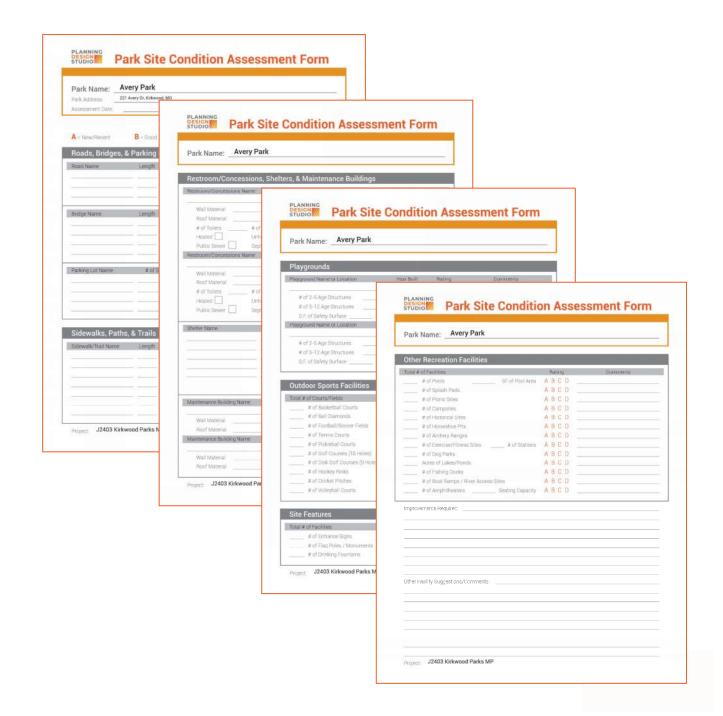


### Kirkwood Parks

- Avery Park
- Monfort Park
- Emmenegger Park
- Fillmore Park
- Fireman's Park
- Grant's Trailhead
- Greentree Park
- Quinette Cemetery
- Kirkwood Park
- McEntee Memorial Park
- Meacham Memorial Park
- Dee Koestering Park (Highlands Quarry)
- Mitchell Park
- Walker Park



- Maintenance staff & management complete assessments
- 2. Consultants complete assessments for same facilities
- 3. Compare results and determine final ratings



Basic Park Data ———

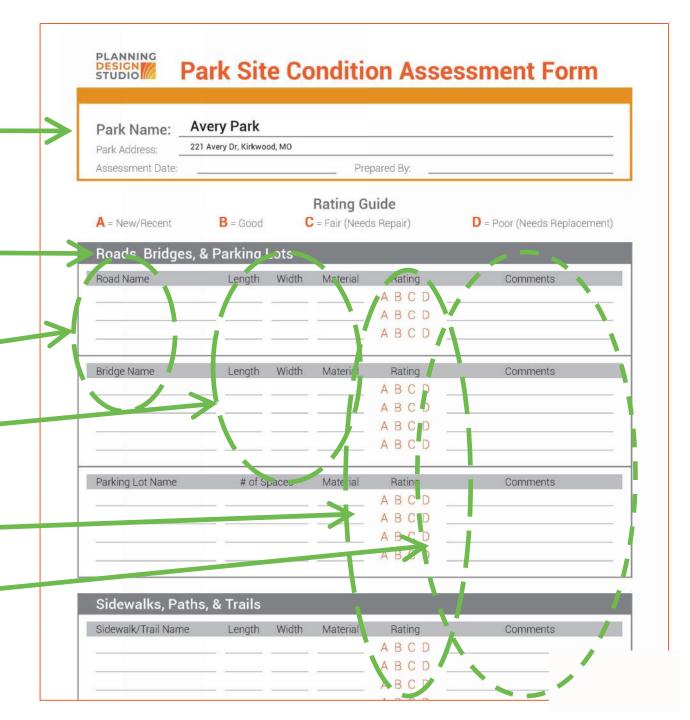
Category of Park Features

Listing of Park Features

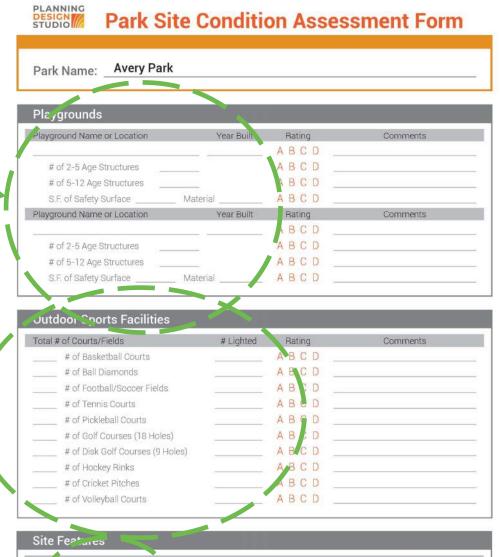
Inventory

Rating

Comments



- Playgrounds
  - Age Group
  - Destination
  - Safety Surface
  - Year Built
- Other Recreation Facilities
  - Courts
  - Athletic Fields
  - Rinks
  - Pitches
- Site Features
  - Signs
  - Monuments



# of Facilities	Rating	Comments
# of Entrance Signs	ABCD	
# of Flag Poles / Monumer s	ABCD	
# of Drinking Fountains	ABCD	

Project: J2403 Kirkwood Parks MP

- Other Recreation Facilities
  - Courts
  - Athletic Fields
  - Exercise Stations
  - Disc Golf
  - Dog Park
  - Picnic Sites
- Other Comments



#### **Park Site Condition Assessment Form**

Park Name: Avery Park



her Facility Suggestions/Comments		

## Programs/Operations

- Schedule Kickoff meeting with PROS
- Data Collection
  - Program Information
  - Staff Org Chart
  - Five-year fiscal budgets
  - Future Operating and Capital Budgets
- Site Tour

		Program Location												
Program Name Place Programs into Categories Be Consistent	Avery Park	Monfort Park	Emmenegger Park	Fillmore Park	Fireman's Park	<b>Grants Trailhead</b>	Greentree Park	Quinette Cemetery	Kirkwood Park	McEntee Park	Meacham Park	Dee Koesering Park	Mitchell Park	Walker Park
AMPLE PROGRAM 1														
AMPLE PROGRAM 2														
					_	_						_	_	
	Place Programs into Categories Be Consistent  AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1	AMPLE PROGRAM 1

### Stakeholder Interviews

- List and Setup
- To be Completed During Phase 3
- Previous Master Plan Stakeholder Groups
  - Institutional Users
  - Active Recreation Users
  - Open Space/Nature
  - Past Park Board Members
  - Recreational and City Staff
  - Youth
  - Park Staff
  - Athletic Associations
  - General Citizens
  - Greentree Festival
  - Walkers/Hikers/Bikers
- Other Potential Groups
  - School District

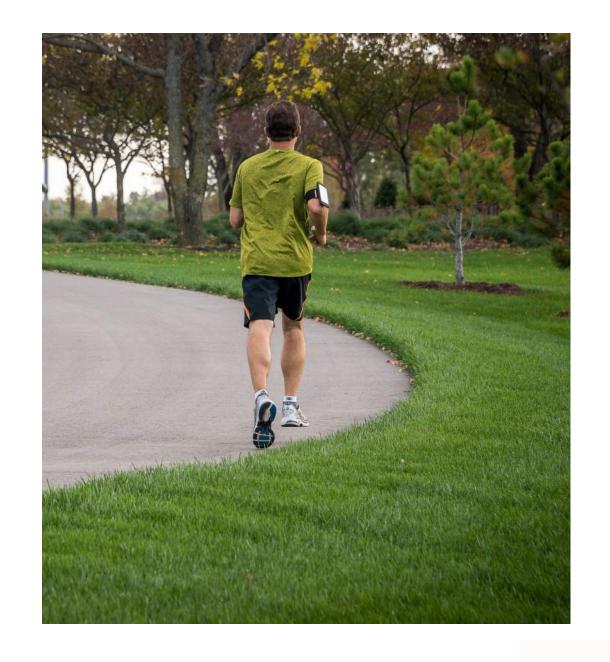


### **Needs Assessment Survey**

- Statistically valid survey -400 completed surveys will provide results that have a precision of at least +/-5.9% at the 95% level of confidence.
- 10 min 3 to 4 pages
- Crosstabulation, Priority Investment Analysis

### **Next Steps**

- Background Data from City
- Schedule PROS Field Visit
- Stakeholder Interviews
- Staff Complete Park Assessments
- Consultant Complete Park Assessments
- Review possible dates for 1st public meeting



## **Questions and Discussion**



# Kickoff Meeting

Parks & Recreation Master Plan Kirkwood, MO



