**Minutes/Summary Notes From Strategic Planning Meeting** May 23, 2023

The Group worked on, discussed the following topics, and developed drafted statements along with identifying opportunity categories.

**VISION Statement Draft**

The Kirkwood Arts Commission envisions a community where the transformative power of the arts fosters inspiring personal experiences, ignites a rich cultural identity, humanizes our physical environment, and strengthens the city through encouraging inclusive experiences that enhance engagement and support economic vitality.

**MISSION Statement Draft**

*Longer:* The Kirkwood Arts Commission is dedicated to cultivating a vibrant arts community by promoting, supporting, and advocating for diverse artistic expression. We strive to enrich the quality of life in Kirkwood through inclusive engagement, artistic excellence, and fostering partnerships that nurture creativity at every level.

*Shorter:* The Kirkwood Arts Commission cultivates a vibrant arts community by promoting diverse artistic expression, enriching quality of life, and fostering inclusive engagement.

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**VISIBILITY**

-Business district outreach

-General Awareness

-Engaging families and young people

-Accessibility; DEI statement, handicap accessibility at the amphitheater, hearing and sight impaired, free programs

**FINANCES**

*To expand financial and funding opportunities…*

-KAF and KAC relationship?

-How and through who do we apply for grants? KAF/City?

-Outside donations

-City contributions

-Long-term loans

-Private citizen donations

-Approaching developers for contributions

**PARTNERSHIPS**   
-Parks

-Schools

-KPAC

-Business

-Private Citizens

-Churches