**Greentree Festival Committee**

**Minutes**

**January 26, 2022 at 7:00 p.m.**

**Via Zoom**

**Kirkwood, MO 63122**

Meeting of the Greentree Festival Committee: In attendance: Kyle Henke, Bob Mosby, Mary Loida, Cindy Coombs, Pat Jones, Gerry DeWulf, Joe Walsh, Ginny Kramer, Debbie Stream, Matt Barthelmass, Katie Burkhalter, Bill Burkhalter, Laura Horton, Meg Lauber, Linda Ross, Liz Gibbons, Peggy Childress, Victoria Bader, Kate Henson, Freddy Doss, Jeff Kirsch, Tim Schulze, Curt Carron, Ken Schultz, Paul Paese. Meeting was called to order by Linda Ross at 7:06 p.m.

1. **APPROVAL OF SEPTEMBER 29, 2021 MEETING MINUTES –** approved unanimously
2. **COMMITTEE ASSIGNMENTS/REPORTS –** none
3. **NEW BUSINESS**
	* + 1. New committee member, Paul Paese, was introduced by Linda and welcomed aboard by the committee members.
			2. Festival Theme Ideas
				1. Magic

Some of the title suggestions were: Do you believe in magic, presenting a magic show; magic everywhere; a salute to magic; celebrate with magic

* + - * 1. Cartoons

Greentree Likes Cartoons

Cartoon Characters

Here Come the Cartoons

The Best Cartoons

Let's Watch Cartoons

Make Way for Cartoons

Greentree Brings On the Cartoons

Presenting Cartoon Characters

Our Favorite Cartoons

**(3)** Vote was taken and a large majority favored Cartoons

* + - 1. Parade Suggestion from Kirkwood Park Ranger
				1. Kyle shared suggestion from park ranger to reverse parade direction to start at community center and end at high school; concerns were raised about the logistics of this; sentiment favored keeping route the same but putting volunteers in the lot of the Community center to inform parade participants at end of parade that they need to clear out if not staying at park/festival – e.g., “you come in this way, you head out that way, and you’ve got 5 minutes to clear out” or “New this year! At the end of the parade, we need to clear the Community Center parking lot, so please know you need to leave the lot shortly after your float finishes the parade route” (Rotarians might be asked to tell parade participants this at the time of line-up). Matt B made a motion that we decline the ranger’s suggestion and resolve to take action in making the parade end at comm center better; was seconded and passed unanimously.
			2. Greentree Master Timeline Link – Kyle proposed creating a permanent, cloud-based document that all committee would have access to and could reference on an ongoing basis, so as to reduce the need to reinvent the wheel every year.
			3. Other Matters – Kirk H is passing responsibility for the beer/wine booths to Tim Schulze and Jeff Kirsch. Kirk has promised to stay and mentor for a one to two year period, depending on when the gentlemen feel comfortable taking over control. Despite this baton-passing, however, Kirk will be retaining his long-standing commitment to Greentree beer consumption.
1. **COMMITTEE MEMBER COMMENTS:**
	* 1. Bob Mosby –Entertainment- talking to the K brothers and the St. Louis social club. He is looking for two more bands, the middle and last bands on Saturday; Fabulous Motown Review is booked for the Friday Night Opening at the amphitheater.
		2. Cindy Coombs– Folk Life – all is good; will be reaching out to people soon
		3. Pat Jones – Party In The Park. Working on the food trucks, The Bubble Bus will be asked back, Bob Mosby is booking the band and Kyle sets aside the Lions Pavillion for us.
		4. Gerry/Joe –Parade Logistics will do same great job they’ve done for last 25 years
		5. Debbie Stream/Meg Lauber– Arts and Crafts – have a waitlist; participants last year had great time; already have 80 signed up; New clause Debbie added to application, “Exhibitors must display their own work”, may lead long-time exhibitors like Jose Lima (who has evolved to selling items procured from China) to not participate this year.
		6. Matt Barthelmass – Festival God of Logistics –
		7. Bill and Katie Burkhalter Festival Photographers – nothing
		8. Curt Carron – benches; staff at park – nothing
		9. Victoria Bader – transportation w busses – nothing
		10. Peggy Childress – parade – will send an email stating further tag lines for our theme
		11. Freddy Doss – communications – nothing
		12. Laura Horton – Kids’ Day – will be getting more help for her this year
		13. Ginny Kramer– Suggestion was made that Ginny could perhaps take on end of parade logistics at the park.
		14. Liz Gibbons – liaison with City Council – City Council budget discussions are coming up. Bob will be politicking for more money. Cindy Coombs would also appreciate some additional funds to expand her Folk Life Exhibition.
		15. Other comments: Mary asked about Pickleball tourney and Kyle said we’re going to make it happen this year.
2. **ADJOURNMENT:** Matt moved to adjourn. Mary Loida seconded. Lindy adjourned the meeting at 8:00 p.m. Next meeting Feb 23.