**Mel Bay Committee**

**Minutes**

**Tuesday, January 18, 2022**

**4:00 p.m. Virtual Meeting**

**The meeting was called to order at 4:00 PM by Zoe Perkins, Chairperson. In attendance: Zoe Perkins, Christy Beckmann, Rick Duplisse, Ellen Edman, Glenda Hares, Art McDonnell, Joe Walsh, Erika Whittaker, Kyle Henke (Staff Liaison)**

**Not in attendance: Mark Braun, Bill Ruppert**

1. **CITIZEN COMMENTS**- There were no citizen comments
2. **APPROVAL OF MINUTES FROM SEPTEMBER 2,2021 MEETING-** Approved as written
3. **UNFINISHED BUSINESS**

**Concert Update**- Zoe has remained in contact with LAGQ but has not heard back about possible dates. Some committee members were concerned that a classical group might not attract a large enough audience. Paul Reuter suggested we could only bet $35 per seat for this group. Joe felt this band had versatility based on website.

Zoe said that she had spoken with Paul Reuter about other possible musicians including The International Guitar Night and Tommy Emmanuel. He knows both of the agents and offered to contact them. Paul noted that Tommy Emmanuel would sell out quickly at a higher seat ticket. It was suggested Paul might contact John Pizzarelli again. All preferred a December 1st date. Agreed Paul should be invited to next meeting. Ellen asked about ways to promote concert. Rick said meet and greets are successful. There was a suggestion to put cabaret tables on stage. An event before or after concert could occur in the Black Box theater. Rick noted that there are 4 seat boxes, each with four seats (16 total seats) that could be promoted. Rick was asked to put together other ideas.

**Scholarship update**- No discussion

**Marketing/timeline-** No discussion

**On-line auction-** No discussion

**Introductory video-**No discussion

**Budget**- Paul Reuter prepared a sample budget for this project. Most felt it was very dependent on sponsors. Discussion followed about sponsors and it was suggested we ask Bill Bay about possible sponsors. All agreed an accurate budget could not be formed until a band was secured. Rick provided ticketing info. He now has a staff business person who is organizing ticketing for KPAC. While exact costs aren’t known yet, there would be facility and ticket fees, as well as credit card fees for each ticket sold. Cost would be no more that $10 per ticket and would not be part of the published ticket face cost. Rick noted that bands have riders to contracts that covers technicians and accomodations (including dinner).

1. **NEW BUSINESS**

Next Meeting Date –TBD

**Staff Liaison:** Kyle Henke. Phone: 314-822-5856 Email: henkekk@kirkwoodmo.org

**Chair:** Zoe Perkins

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