

VISION

**Kirkwood will be a livable, connected community with heart.
Our strong neighborhoods, historic charm, and vibrant businesses attract residents and visitors. Love of community keeps people here.**

A city for people.

Relationships and people are what make a set of buildings and streets a place. Life is what happens between the buildings. City government can play a role in connecting people physically and socially.

How we live matters.

We can easily connect to places and people without a lot of time spent in the car. There are desirable places to be and things to do throughout our community.

All are welcome.

Diversity is celebrated. Inclusion is actively sought.

VALUES

We serve the community.

We provide services of the highest quality. Our customer-service exceeds expectations. Our interactions with the public are respectful, professional, and demonstrate our commitment to public service. We keep the community safe.

We act with integrity.

We are honest, ethical, and transparent in everything we do and deeply respect the public's trust in us.

We innovate to shape our future.

Relationships We honor our community's historic past and build upon it for the future, proactively adapting to meet today's challenges.

We put people first.

We care about people and their well-being. We consider how decisions directly and indirectly impact our residents, businesses, and employees.

We embrace inclusion.

We work intentionally to foster a culture within city government and within our community that encourages collaboration, flexibility, and fairness to enable everyone to contribute to their full potential.

We are good stewards.

We prudently and efficiently manage financial and human resources while promoting a sustainable environment.

We value City of Kirkwood employees.

We appreciate and respect our city employees. We recognize their knowledge, their experience, and their commitment to service.